

# *FCC Broadband Workshop on Cyber Security*

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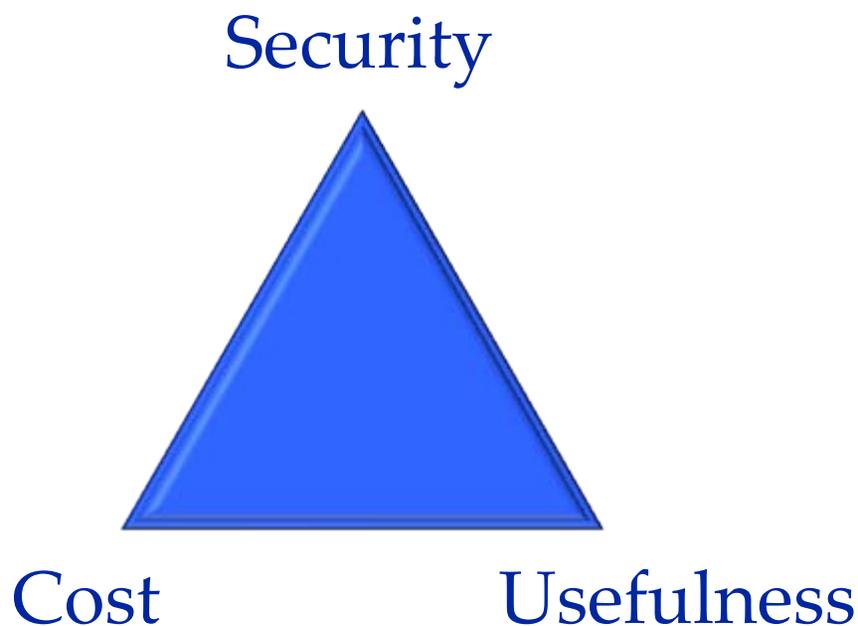
President and CEO  
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- | Understand the threat
  - | Not techniques, but intentions and capabilities
- | Our adversaries are people
  - | They are smart
  - | They learn and adapt
  - | They can focus more time, energy and resources when and where they choose



- | State Agencies
  - | Espionage – diplomatic, military, commercial
  - | Destruction – government, military, critical infrastructure
- | Criminals
  - | Money
- | Terrorists
  - | Espionage
  - | Destruction/Publicity
- | Pseudo State Agencies
  - | Harassment
- | Hobbyists
  - | Notoriety
  - | Petty cash





- | ROI is “negative” on security investments
  - | Return is things that didn’t happen
- | It is hard to build support for loss of usefulness
- | We can’t stop everything

- | Technology
  - | Security products
  - | Non-security products
- | Policy
- | People
  - | Our adversaries are people
- | Physical
  - | A backhoe can be more effective than a “sploit”
- | Virtual
  - | Broadband is used by the attackers and the defenders



- | Don't mandate how
  - | Too hard/Doesn't work in practice
- | Mandate results
  - | Not easy, but leverages our strengths

