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CHOICES

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1 P R O C E E D I N G S

2 MR. ISENBERG: We have our first speaker
3 on the phone. Ladies and gentlemen, welcome to
4 the FCC National Broadband Plan Workshop on Future
5 Fiber Technology and Local Deployment Choices.

6 I'm David Isenberg. I'm an old hand
7 here at the FCC. I've been here about six weeks.
8 I hope I do things according to protocol. Please
9 punish me appropriately -- oh, that -- never mind.

10 I wish to thank everyone who's been
11 affiliated with the National Broadband Plan and
12 specifically with this workshop. I'd like to
13 start by thanking Stagg Newmann, who's been my
14 mentor in the ways of the FCC. Stagg, thank you
15 very much. Yes, please.

16 MR. NEWMANN: Just remember your
17 protocol has got to be open.

18 MR. ISENBERG: Open, indeed. This is
19 the new FCC here -- open protocols.

20 I'd like to thank Julie Knapp and Walter
21 Johnston and Tom Koutsky for serving as FCC
22 Co-Panelists with our distinguished outside panel.

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1 I'd like to thank the FCC Event
2 Production staff. Krista Witanowsky has pulled
3 this physical facility together. Thank you,
4 Krista.

5 And to our FCC volunteers -- Whitey
6 Thayer on the timer; Jonathan on -- Jonathan,
7 please stand up. This is also important.
8 Jonathan has cards. If you have a question --
9 better, pass out the cards, please. If you have a
10 question for any of the speakers, the way the
11 protocol works is write it down on one of these
12 business cards or index cards, and give them --
13 wave it, and Jonathan will pick it up and come up
14 to me, and I'll chose the most important
15 questions, of course, and ask them on your behalf.

16 You can sign them or keep them anonymous
17 -- your choice. If you wish to be named, I'll
18 name you as the originator of the question.

19 Similarly for those of you out in
20 Internet land, who are online, if you have a
21 question, there are ways to Tweet the question and
22 e-mail the question. The instructions should be

1 online. I'm sorry. Remind me your name, please.
2 Ellen here will be moderating the online
3 discussion and transmitting questions to me.

4 So thanks to all of our moderators. And
5 I'm sorry. You're -- tell me your name.

6 MS. PAYTON: Jeree.

7 MR. ISENBERG: Jeree?

8 MS. PAYTON: Yes.

9 MR. ISENBERG: Jeree is in the back, and
10 she's loading up the viewgraphs for the -- as each
11 speaker comes up to present, and she'll also be
12 changing the slides when our one off-site
13 participant, John Cioffi, speaks.

14 So I'd like to once again thank all of
15 my colleagues on the National Broadband Plan, most
16 of whom are busy upstairs with blood coming out of
17 their fingernails as they write the plan right
18 now. This is day 90 of the Plan, and we're all
19 busily working.

20 I'd like to thank especially Blair
21 Levin, who is the -- our fearless leader on the
22 Plan. Blair has the vision to know what the

1 Internet can become, and the wisdom and
2 Washington, D.C. experience to know what's
3 possible, and he's walking this fine line and
4 doing an excellent job of it. And I'm sure that
5 the final plan will incorporate both the vision
6 and the practical steps that we can take.

7 I'd like to thank our outside panelists,
8 some of whom came -- three of whom came over from
9 Europe for the specific purpose of being here at
10 this workshop today. So I'd like to thank
11 especially Johan, who's on this panel. Benoit
12 Felton, wave -- at least put your hand up. Benoit
13 came over from Paris to give us the word on global
14 fiber services, and Herman Vagtair, who is back
15 there, who will be on the second panel, also who
16 is the Managing Director of CITINET Amsterdam.

17 So today's agenda -- the workshop might
18 be subtitled, "The Future is Here: It's not
19 Evenly Distributed Yet." It's sort of the leading
20 edge of the National Broadband effort. It's the
21 stuff that's too small on a spreadsheet, but too
22 advanced to ignore. The main theme and this isn't

1 a mystery, so I'll tell you what the -- what
2 you're going to take away at the end of the day:
3 That fiber is getting longer and the other media
4 -- copper, co-ax, and radio -- are getting
5 shorter; that fiber and the other media are
6 getting better, faster, and cheaper; that open and
7 simple win -- and you'll see that in the second
8 panel on services especially.

9 And finally, while I thank each speaker,
10 I point out to the audience here in the room and
11 online that each speaker has a specific role.
12 I've asked him to cover a specific limited set of
13 material in their few minutes and that I've
14 explicitly asked them to not do product pitches,
15 not represent their organization so much as
16 represent -- help us on the Broadplan Plan figure
17 out the future to the benefit of all United States
18 citizens and indeed all people of the world.

19 So with that, I want to just mention one
20 thing: We have two David Reeds in the audience --
21 oh, on the panel. And they're sitting right next
22 to each other. And indeed, I think this is the

1 first time that the two David Reeds in our field
2 have sat next to each other on the same panel; is
3 that correct?

4 MR. PATRICK REED: That's correct.

5 MR. ISENBERG: Okay. So while that's
6 remarkable, one might ask, and I say this a little
7 tongue in cheek, one might ask are two David Reeds
8 enough? Okay. In the marketplace of ideas, are
9 -- when David Reed from CableLabs contends with
10 David Reed from MIT, will one be able to
11 discipline the other and spur them on to new,
12 greater thinking or will they be sitting next to
13 each other going nudge, nudge, wink, wink -- what
14 you say is what I say and I agree, and you agree.

15 And so to that end, we at the FCC, have
16 a secret weapon upstairs in the office right next
17 to mine, there's a David Reed. Okay. He is our
18 public option. He will discipline the market
19 where the other two that where the Reed duopoly
20 fails.

21 So with that little attempt at levity, I
22 turn the panel over to our first speaker, who is a

1 remote participant, and that's John Cioffi from
2 ASSIA, and, John, are you online?

3 MR. CIOFFI: Yes, I am. Thank you,
4 David.

5 MR. ISENBERG: Okay. Let's see if we
6 can get your slides up.

7 MR. CIOFFI: Okay.

8 MR. ISENBERG: Okay. There's your
9 introductory slide. John, you've got seven
10 minutes. Take it away.

11 MR. CIOFFI: Okay. Well, thank you very
12 much. Thank you for the opportunity. I'm sorry
13 to all the participants that I wasn't able to
14 attend in person, but happy that I could at least
15 participate by phone today in your workshop.

16 And what I'll be talking about is really
17 the copper alternative to broadband, specifically
18 twisted pairs or DSL area and its future. In
19 particular, the area is growing rapidly, as we'll
20 see, through the techniques that are generally
21 characterized as dynamic spectrum management, the
22 title of my talk here; and there is very much a

1 path through hundreds of megabit and gigabit per
2 second DSLs that we'll try to outline for you here
3 today in the next few minutes.

4 The second slide, if you could put it
5 up, slide two -- and it's a bit animated, so you
6 may have to put everything up since we're
7 operating over a phone link here -- but you can
8 see a graph there. This is from point topic.
9 It's through the most recent quarter collected on
10 the growth in broadband subscribers. Now this is
11 worldwide, and you see the upper blue curve there
12 is the DSL curve touching 300 million customers
13 worldwide. A couple things of note there: The
14 green curve is a cable modem curve, and the brown
15 curve, the lower curve is the fiber to the
16 anything curve. About half of those are actually
17 DSLs. Point Topic chose to present the data that
18 way.

19 So a couple of things, the DSL area is
20 much larger, and it's also -- even though it's
21 larger, it's growing faster as well. The slope of
22 the line is pretty constant in going up at a

1 faster pace than the other broadband alternative.

2 So this is really the broadband
3 mechanism of choice around the world today, and
4 the key reason for that is it costs a lot less to
5 have a DSL connection than it does with, for
6 instance, fiber connections.

7 So that is 70 percent of broadband and
8 growing. So moving onto the next page, your
9 question there at the top, you can see it on page
10 three, is how fast is copper, and the answer, you
11 know, this is an important question because if DSL
12 is dominating in such a way and it is cheaper, you
13 know, how fast can it go? Can it satisfy the
14 need?

15 And to just give you kind of a
16 background on this, the copper itself is pretty
17 fast. A ten gigabit Ethernet is available today.
18 Ten gigabits per second on essentially four
19 twisted pairs of links, exceeding 100 meters. So
20 that's about two and half gigabits per second per
21 twisted. So there's evidence there that obviously
22 this is a very high bandwidth. Bandwidth

1 decreases with the length of the twisted pair, but
2 there have been demonstrations of hundreds of
3 megabit per second DSLs by various companies the
4 last year or so. In fact, a kilometer, or 3,000
5 feet roughly of twisted pair will easily handle
6 over 100 megabits per second bandwidth if there is
7 no noise. And that's typically the case in
8 Ethernet where there are less impairments than you
9 would see in DSL, which, of course, is in the
10 outside world plant subject to far more severe
11 conditions than is a typical Ethernet twisted
12 pair.

13 But it's not the copper itself that has
14 an unusual bandwidth limitation. It's all the
15 other impairments, namely, the noise that the
16 copper is subject to for broadband connections.

17 So that's what DSM tries to address is
18 getting rid of those other impairments or
19 addressing them or mitigating them and thereby
20 enabling these 100 megabit to gigabit per second
21 like speeds. And that does involve quite a bit of
22 signal processing.

1 Moving on to the fourth slide, the
2 technical challenges in DSL. As I said earlier,
3 to get the full slide up there, it's noise and
4 interference, and there are many sources of noise
5 to a DSL connection. There are in- home
6 appliances of all types; almost anything
7 electronic can generate noise, and it can get in
8 the phone lines. AM radio stations, amateur radio
9 operators impinge on the telephone lines, and they
10 are very easily picked up.

11 There's crosstalk between the different
12 connections, and that serves as a source of noise;
13 and then as well people touching the lines are
14 getting bad connections and such. Most of these
15 effects tend to be closer to the customer's
16 premises than the other side, closer to the
17 telephone company. So many of the noise source is
18 out near the customer.

19 And furthermore, those change day to
20 day. Things go on and off. New services may
21 occur in the cable. The environment changes. And
22 so it creates a dynamic environment for DSL, and

1 so really the response needs to be dynamic also,
2 and to date, DSL connections around the world have
3 been largely static in terms of their response.
4 They have had no management at all, but the area
5 of dynamic spectrum management just over the last
6 year or two has begun to come into use, and it
7 actually addresses these noises; tries to optimize
8 each line to handle the daily changes in
9 (inaudible), and so it can make a nice improvement
10 in terms of data rates that are achievable.

11 Moving on to slide five are a couple of
12 basic DSM functions -- a loop on the right and a
13 loop on the left that you can see. The one o one
14 on the right is basically a diagnostic loop. A
15 DSM system is a management system. It sits back
16 in the network. It monitors the DSL connections
17 every day; collects data 24 hours a day from them;
18 and will look and see what will be the problem on
19 an individual line. Is it a certain type of
20 noise? Is it a certain type of impairment? A bad
21 connection?

22 And it will help the customer care

1 people actually repair or remove that particular
2 problem from that line and thus obviously get a
3 higher data rate once it's removed. But even more
4 importantly is the automatic part, on the
5 left-hand side, the dynamic part, if you will,
6 where every DSL is monitored all day long, and
7 many of them can be fixed automatically by
8 changing the default settings in the equipment.
9 And this is really the new feature of DSM that
10 takes it from static to dynamic. Those default
11 settings are being changed as a function of the
12 quality of service observed; the number of times
13 the customer's line may have gone up or down
14 instantaneously; the number of packet errors that
15 are made and so forth.

16 And that changes from line to line.
17 It's different on each line, and said the
18 automatic part is very important. Now what this
19 does is it allows the service provider to remove a
20 lot of problems before the customers complain.
21 That means their cost goes down to operate the
22 network.

1 If their cost goes down, they can be
2 more aggressive in terms of the data rates that
3 they try to achieve, and so they get much higher
4 data rates than they could previously with using
5 one of these automatic management systems, namely
6 a DSM system.

7 So moving on to slide six, DSM has been
8 standardizing the United States and the U.K. and
9 is now just emerging from the International
10 Telecommunications Union, the so-called G Vector
11 standard, just consented a few months ago. And
12 what this graph does is it gives you an idea of
13 the speeds versus time. And there are actually
14 three standardized levels of dynamic spectrum
15 management technology.

16 Level one is already in service on tens
17 of millions of customers around the world. I'll
18 show you some results from that in a moment. But
19 the level two takes speeds up faster. Level three
20 is the highest level. These are so-called
21 vectored DSL. In the most recent standards that
22 are emerging, those are expected to hit the market

1 in a few years as the chips and equipment become
2 available and conform to that standard. And they
3 very much do get over a hundred megabits per
4 second on connections in the half a kilometer to
5 more than a kilometer range.

6 So if a telephone company can afford to
7 put fiber close enough, it's cheaper than putting
8 it to everyone's home; then they can indeed get
9 100 megabit per second type speeds with these
10 standardized DSM technologies.

11 On slide seven, here some results. This
12 is actually from a European network that's already
13 using dynamic spectrum management. On the
14 left-hand side, you can see before results; on the
15 right-hand side, after results. And the pie-chart
16 there is representing the percentage of customers
17 in that particular network, and basically shades
18 of blue are good here. And brown and orange are
19 bad. They mean that the -- the bad means that the
20 customer is retraining several times a day.
21 That's a 30-second outage and that their packet
22 error rates are very high. And you can see with

1 this automatic management, something like 40
2 percent of the customers were at risk earlier in
3 causing problems and less than 10 percent are
4 after the dynamic spectrum management is used.
5 That allows him to get more aggressive, and you
6 can see the results on the right-hand side where
7 the data rate distribution is dramatically
8 changed. The number of customers in the video
9 range from 10 megabits per second and above is
10 roughly now 55, 60 percent of that network. It
11 was a very tiny fraction, only about five percent,
12 prior to the use of this technology -- so both
13 stability and, therefore, better data rates.

14 Now today, there are about 17 million
15 lives under management with DSM Level One in the
16 United States, and that will rapidly grow here
17 over the next year. And there's about six million
18 systems in Europe, and that's growing even faster,
19 and (inaudible) just beginning to see the use of
20 that.

21 So that's Level One. And then, as you
22 saw in a previous graph, Level Two, Level Three --

1 higher-speed jet as equipment becomes available
2 that supports that today. All of the equipment
3 that's in the field today for DSL will support
4 Level One management.

5 So then moving on to slide eight, this
6 is Level Three. These are projections from one of
7 the main participants. I got these from actually
8 Econos, which is one of the -- actually, they're
9 the largest supplier of DSL chips in the world,
10 and these are what they expect to see from DSM
11 Level 3 performance. You can see the 100 megabit
12 line there for single twisted pair. They're
13 projecting somewhat conservatively here in the
14 range of 700 meters, and if you use bonding with
15 vectoring, that means you use the two pairs that
16 typically go to a home together for the service.
17 They're projecting that out to a kilometer, so in
18 terms of the range that you could get 100 megabit
19 per second service with a hundred megabits, of
20 course, being much faster than any other broadband
21 technology today if it's done on a per customer
22 basis, which is what this is.

1 And it's believed to be sufficient for
2 the needs of most broadband users, at least for
3 the next several years.

4 And then finally, slide nine, simply if
5 you take this bonding to an extreme, many American
6 homes have actually four twisted pairs in the drop
7 segment. They don't have it all the way back to
8 the central office, but they do have it near their
9 home.

10 Originally, those pairs were placed
11 there in case they were to order a second or third
12 phone line. The phone company would come out and
13 connect them on one of the pairs going back to the
14 central office. But they can be used if you move
15 fiber closer to the home, if you want to bond
16 those pairs together, you can even get a gigabit
17 per second. Here, as you can see, symmetric
18 gigabit per second at 500 meters using those four
19 twisted pairs in a bonded unit.

20 So, indeed, that is a little better than
21 ethernet does today, which is maybe about 170
22 meters for one gigabit per second service on four

1 twisted pairs, but there's a much more
2 sophisticated signal processing being used here
3 with this dynamic spectrum management.

4 And so that can be pushed out a bit to
5 the range of about 500 meters or so.

6 And then finally, the last slide, slide
7 10, the opportunity is here to pass a hundred
8 megabit per second DSLs and beyond. Three steps
9 have been outlined in standards. The first step
10 is already starting to find its way into wide use.
11 The second and third steps expected in the next
12 few years.

13 DSL is a wire line growth vehicle for
14 most telcos. While their POTS revenue is going
15 down, the segment of fixed line revenue associated
16 with DSL is going up, and particularly important
17 is the wireless dependency on DSL with the new
18 higher bandwidth i-Phones and Blackberries and
19 applications proliferating in the wireless area,
20 the bandwidth that's allocated for wireless is
21 just not sufficient to handle that going forward
22 in the future without smaller cells.

1 And as we go to smaller and smaller
2 cells, you have to have a way to get to the middle
3 of the cells, either WiFi or Femtocells and in
4 particular the only way that you're going to get
5 there is with DSL service to those cells on a
6 widespread nature.

7 So the future of wireless very much
8 depends on the broadband systems getting out to
9 the middle of all these smaller cells and most of
10 the major telecom service providers are very
11 cognizant of that in their efforts to go forward.

12 And so, again, at the bottom of the
13 slide, this is the future of the copper path to
14 higher and higher speeds in the future, namely,
15 this combination of signal processing and
16 management techniques known as Dynamic Spectrum
17 Management.

18 So thank you very much for the
19 opportunity to speak here today.

20 MR. ISENBERG: Okay. Thank you, John.
21 I was lenient in part because I know you couldn't
22 see the timer and in part because I didn't have a

1 mic to ask you to please sum up. I hope this
2 doesn't set a precedent for other speakers.

3 I thank you very much, John, for
4 spending the time and waking up early to be part
5 of this. Will you be around for the Q&A?

6 MR. CIOFFI: Yes, I will.

7 MR. ISENBERG: Okay. Thanks so much.
8 So I implore the other speakers who can see the
9 clock to heed the clock. We now have David Reed
10 from CableLabs, who will tell us about hybrid
11 fiber co-ax and the future of DOCSIS.

12 MR. REED: Thank you, David. And thank
13 you for the invitation to participate in this
14 workshop. This is one funny anecdote with David.
15 It's not only are we -- do have the same name. We
16 have the same middle initial, so we often try --
17 David Reed being a common name, we tried to
18 differentiate by saying David P. Reed, and it
19 leads. We were just exchanging notes on some of
20 the funny anecdotes, and I don't know if David
21 will share his.

22 But one for me is I walked in one

1 morning and, you know, voice mails and e-mails out
2 -- you know, going out -- and it turns out all of
3 them are asking, "Why did you write that letter to
4 the FCC Chairman?"

5 So, you know, it adds some spice to
6 life. It turns out that David P. Reeds are very
7 opinionated as well. I happen to have another
8 David P. Reed in my hometown of Boulder, who likes
9 to write letters to the editor.

10 And so, you know, people come up and
11 "Why do you want to fire the superintendent of the
12 schools?" You know, and things like that. So it
13 adds spice to life.

14 I'm from CableLabs. For those of you
15 who don't know, CableLabs is a -- founded in 1988.
16 It's a non-profit. We have about 47 members of
17 CableLabs. They are only cable operators that are
18 members. They represent about 80 million cable
19 subscribers in the Americas, Europe, and East
20 Asia. And, as David mentioned, what I'm going to
21 be talking about here is the evolution of HFC. So
22 if we can go on to the next slide? I don't have

1 control of the slide. Okay. There we go. Okay.

2 So the broadband platform for cable is
3 known as DOCSIS, and this is the road -- this
4 slide shows the roadmap so to speak for the DOCSIS
5 platform and as it has evolved over time.

6 I look at DOCSIS as a toolkit that is
7 designed to support a progression of services, as
8 described within this roadmap, and, you know,
9 we're at the 3.0. It's really the current
10 version. It's just now being deployed en masse by
11 cable operators.

12 So this toolkit consists of speed -- an
13 upgrade to speed, as we'll talk about on the next
14 slide. It also has a lot of other things within
15 the toolkit to enable these services, and supports
16 multicast, source-specific multicast, a quality of
17 service associated with multicast; packet
18 suppression to make it more efficient when you use
19 multicast; IPV-6; security -- enhanced 128-bit AES
20 upgrade from the 56 kilobit or 56 bit advanced
21 encryption standard that was used in DOCSIS 2.0.

22 So within this toolkit, as we're moving

1 forward, we think DOCSIS 3.0 is very
2 well-positioned, and, in fact, there is no -- one
3 of the things David asks is -- implied that there
4 may be something in the works for next generation
5 for DOCSIS. This is just getting deployed right
6 now. And in the discussion, when David said -- he
7 was kind of interchangeable as saying the post-100
8 megabit world being post DOCSIS 3.0, and we don't
9 look at it that way for the reasons I'll describe
10 in the next slide, if we can per --

11 The higher data rates that you give and
12 that are available in DOCSIS we think easily will
13 have headroom going forward over 100 megabit per
14 second downstream service. And as the one who
15 helped to initiate the DOCSIS 3.0 version a couple
16 years ago, it was the -- to meet the competitive
17 offerings of DSL, as John was just talking about
18 in his previous discussion, that really drove a
19 lot of this.

20 And what these capacity amounts are and
21 what DOCSIS 3.0 introduces that differentiates it
22 from earlier versions is something called Channel

1 Bonding, which is putting the channels together.
2 John again talked about it within the DSL context
3 in the previous presentation.

4 So if you -- at a minimum with
5 implementation of DOCSIS 3.0, you bond four
6 downstream channels. And with the modulation
7 that's typically used on cable systems today, that
8 means four channels come out to about 152 megabits
9 per second. So that's the minimum that you'll see
10 in a downstream that is available that a group of
11 customers can share in the downstream. Eight
12 channels is 300 megabits, and vendors today are
13 shipping or will be shipping in 2010 basically
14 chips and products and modems that can support
15 eight bonded channels.

16 So you can see there's a lot of headroom
17 in terms of the amount of capacity that cable
18 broadband subscribers can get. In the upstream
19 side, began a similar story: You can support
20 bonding, and with two channels that can go up to
21 54 megabits per second. That's a maximum rate,
22 assuming that the plan is clean enough to support

1 the highest modulation that's specified in DOCSIS
2 3.0.

3 And four channels you can -- so you can
4 see how you can progressively get more and more
5 bandwidth in both the downstream and the upstream,
6 and you can choose to bind any channels you want.
7 They don't have to be adjacent to each other. And
8 this is all backward compatible with the legacy
9 motives.

10 Go to the next slide. It provides a
11 little bit more description of what the upstream
12 bandwidth, since that's a question I often get in
13 terms of, you know, is the upstream for cable
14 Limited. There are many options here. This is
15 one that happens to be in the DOCSIS 3.0 standard
16 today. I look at this is more a long-term type of
17 discussion here. This isn't something that you
18 would anticipate a cable operator would do in the
19 next two or three years certainly.

20 And in that timeframe, other
21 developments might happen, and so there might be
22 other ways to address the upstream issue, but this

1 happens to be in the DOCSIS 3.0 standard today.

2 And that's to simply extend the upstream
3 part -- we call it a mid-split option -- to 85
4 megahertz. The way the cable system works is the
5 upstream is in the lower portion of the spectrum
6 on the coaxial cable. And so in doing that, that
7 will add nearly -- it's actually 175 megabits per
8 second, if you check my math there. I apologize
9 for that, but it's about 175 megabits per second
10 if you're using 64 QUAM at 27 megabits per 6.4
11 megahertz channel.

12 And so you can how that extends up. Go
13 to the next slide and last slide.

14 So another important point here that I
15 think is sometimes lost is that, at it's from the
16 Heritage -- the cable plant being a tree and
17 branch architecture, whereas everything was
18 broadcast. In fact, two of the most significant
19 developments of the last decade for cable have
20 been the introduction of two-way capability and
21 interactive capability on the plant.

22 And so the way the cable systems

1 implement those interactive services is called
2 something -- the concept of segmentation, which --
3 what that means is that segmentation of the cable
4 spectrum increases the system wide capacity. You
5 take some amount of the spectrum, and by
6 segmenting that, you replicate it. You don't
7 replicate it for everybody, but you customize it
8 for a certain service group size, a certain amount
9 of homes, and then it's not duplicated for the
10 next set of homes. It's customized for those.

11 So in that way, you can really expand
12 the capacity of a cable system, and this chart
13 shows that a kind of a -- in today's system what a
14 typical plant will look like, if you break down
15 the services offered over it to linear content,
16 which is the traditional one-way broadcast, but
17 then some of the major interactive classes of
18 services being switched digital video or broadcast
19 video, video on demand and broadband. And the
20 service group size then for those segmented -- in
21 order to support those different segmented
22 services, you can see vary between, say, 900 for a

1 switched digital video service group size, up to
2 1,500 for Video-D. Broadband is around a
3 thousand, which means that for those -- for a node
4 or for a group of about a thousand homes, that's
5 where the bus part of the cable architecture
6 shares the architecture.

7 And so then you can see as a consequence
8 of that the percentage of the delivered bandwidth
9 how that breaks down. It's not -- if you use one
10 or three channels per DOCSIS, that's a very small
11 percentage. In fact, the amount of information
12 flowing over the cable network is much larger when
13 you take a perspective like this.

14 So I look forward to the discussion and
15 any other questions we have on the HFC network.

16 MR. ISENBERG: Thank you, David Reed.
17 Now David Reed, from MIT.

18 MR. PATRICK REED: Thank you. I have a
19 very short presentation that really I think
20 focuses on what I think is the most important
21 question, which is this -- what this panel is
22 about, which is the future of communications and

1 presumably that future impinges on the
2 deliberations around the National Broadband Plan,
3 but I leave discussion of some of those things to
4 the questions I'm asking rather than providing an
5 answer of what the future is.

6 My sense of how you predict the future,
7 being an engineer and a system designer is the
8 best way to predict the future is to invent it,
9 which is attributed to Alan Kay, but also to some
10 other people. And if we think back, do I -- can I
11 control this -- next slide.

12 MR. ISENBERG: Just -- actually, you
13 know --

14 MR. PATRICK REED: There is a
15 controller; right?

16 MR. ISENBERG: I've been remiss in my
17 duties.

18 MR. PATRICK REED: Yeah.

19 MR. ISENBERG: Sorry. But thank you for
20 filling in.

21 MR. PATRICK REED: Oops. Yeah. So the
22 -- in the years I've been sort of designing

1 systems and building them in the communications
2 range. I constantly refer back to a paper that
3 was published in 1967 by Bob Taylor and J.C.R.
4 Licklider to gray beards in the field. And the
5 paper was called "The Computer as a Communications
6 Device," and the reason I bring that up here is
7 because communications is not just about the
8 speeds and feeds and the technologies underneath,
9 but it's actually about what people do with it.
10 It's about communications, which is something that
11 humans do.

12 And so what I'm going to try to do in
13 this discussion is focus on what humans will be
14 doing, extrapolating from work that is going on in
15 the technical field.

16 One of the observations I'll make is
17 that the way we think about wireless right now is
18 disconnecting us. It's literally making us walk
19 around, staring at phones, walking into walls, and
20 crashing cars and doing a variety of things.

21 And that doesn't have to be the way
22 wireless technology is deployed. But it's being

1 deployed because it's being modeled after
2 historical communications modes of television
3 watching or making phone calls as opposed to other
4 things like communications can do.

5 So particularly, and I'm going to -- if
6 you take away a major point, the title here that
7 wireless is much more than a third pipe, to
8 satisfy some notion of broadband, notice a couple
9 things: First of all, that these two devices --
10 my android phone and my Prius car key, smart key
11 for a car -- are both wireless devices, and
12 they're not about delivering broadband, but they
13 do deliver enormous value to me in various ways,
14 which I'll talk about.

15 But if you also think about
16 communications as including, for example,
17 Facebook, which is probably the most popular
18 communications medium that's grown in the last
19 five years, or SMS, which is not so much valuable
20 because of the number of bits per second, but
21 because of the interaction it provides, and you
22 start to think that communications is more about

1 situational awareness, access to data and
2 resources, and so forth, and less about delivered
3 content or the ability to call your family.

4 So the focus that I would like to claim
5 as we think about broadband deployment is that
6 what is really happening, the sort of third
7 revolution after the Internet and personal
8 computing, is really personal mobility, and let me
9 define what personal mobility is.

10 It's not about mobile devices, although
11 that's part of the solution. But it's about
12 allowing people to move through the world in a
13 much more connected fashion, and so when we look
14 at the personal device, it's more important that
15 my phone be able to tell me what's going on around
16 me than it is to, you know, for example, be able
17 to place phone calls from where I am in the long
18 run.

19 So the -- in particular, this is what
20 happens when you decouple the owner of the medium,
21 whether that medium is fiber, copper, or spectrum,
22 from the use that people are allowed to make use

1 of that medium. And the decoupling that was done
2 in the Internet era decoupled the physical mode of
3 transport from the protocols and so forth that ran
4 over it.

5 What we see I think coming up -- and
6 this is my particular notion of what the
7 collection of inventors out there in the world --
8 in academia and, you know, creators of apps for
9 cell phones are doing -- is creating a power that
10 I might capture in the key here, which is the
11 power something I'll call the amulet.

12 And amulet is something that puts you in
13 connection with your environment and in control of
14 your -- both your physical environment and your
15 other -- your social environment.

16 So if you think about it, communications
17 is always embedded in a context, and now we can
18 make that context supported by the infrastructure
19 that we've built. And that's really what
20 broadband is moving toward. Broadband is about
21 creating an always live context, and I think what
22 we have always live on our desktop or always live

1 in our living room, you know, in terms of the
2 Internet will move into the wireless environment,
3 that we will always-it's always on, not something
4 you dial to or something you place a phone call to
5 and so forth.

6 And in particular, it's enabled by
7 personal identity and centered on communications
8 acts that are not thought of as communication, but
9 really are core communications acts -- awareness
10 -- being aware of what's going on around you;
11 discovering what's around you and so forth.

12 And a good example of that awareness is
13 keeping track of what's going on with your
14 friends, keeping track of where you are and what
15 bus schedules are going on, and so forth -- and
16 even relatively simple steps forward that allow
17 you to be aware of -- or put you in control of
18 your environment so when you are watching a
19 television program on your TV, you can pause it
20 and take up, you know, watching or listening to it
21 over your cell phone from the point where you
22 paused it. That's a mobile context-related thing

1 that's about the architecture of the
2 communications environment, and it raises security
3 issues. It starts to include things like signage.
4 It starts to include really important societal
5 benefits like the ability, for example, to support
6 first responders who are potentially in your
7 vicinity being reachable when you have a
8 significant accident, and all that sort of thing
9 surrounds wireless.

10 So moving to the implication for
11 wireless is that we need to move beyond spectrum
12 sharing to inter-working. Spectrum sharing is a
13 negative thing. It basically says making radio
14 systems that are owned by different owners not
15 interfere with each other, which basically
16 decouples and fragments things as opposed to
17 creating opportunities to cooperate and
18 opportunities to be mobile through an environment.
19 That involves a whole lot of technical questions
20 at the radio level, which I'd be happy to talk
21 about, but not here.

22 But since we're talking about fiber,

1 what -- if you think this through over the next
2 five or six years, and it's been a little bit
3 mentioned, is that fiber is the key to wireless
4 broadband at scale. And a few years ago, I worked
5 on a research -- you know, set of research
6 activities, as of many others, trying to say can
7 we do it with pure wireless, and the idea there
8 was mesh. Okay. Well, mesh is a really
9 difficult, technically challenging way to achieve
10 universal wireless coverage.

11 We have at hand a very different way to
12 do that, which is to have fiber and to make, as
13 David Isenberg said, make the wireless part very
14 short range, and whether we do this with cellular
15 type technologies or other type technologies, what
16 that means is that we're operating radios at the
17 point where they are the most efficient -- over
18 short distances, at high bit rates, which, you
19 know, in the case of even home distribution of
20 video content, we know that we can do that over
21 300 megabit, 802.11n, which is a standard, and has
22 caused all kinds of consumer electronics companies

1 to realize that wireless within the home is
2 totally practical and doable today.

3 What this leaves, and this is my final
4 slide, is that in some sense we have a new tussle.
5 I expect it will take 20 years to sort this out.
6 It's the 21st century tussle, an the tussle is
7 that wireless is moving to local, and I think
8 fiber will cause it to move more local, which
9 means that the cellular operators and the fiber
10 operators need to do something.

11 One thing they may do is, you know, grow
12 to do -- create femtocells and things like that.
13 But I think that will work, because when you're in
14 a campus or some other environment like that, it's
15 not -- there is no reason for me to get my access
16 to my physical vicinity or my social vicinity
17 through an operator who has no stake in that
18 campus, no power stake in that campus.

19 So wireless will become local, and the
20 challenge is getting fiber into those local places
21 and fiber of a very different form, not fiber that
22 controls accounts, but fiber that serves as an

1 Internet-like infrastructure for a predominantly
2 wireless space.

3 With that, I'm done. Thanks.

4 MR. ISENBERG: Thank you, David Reed.

5 Now continuing the string of Davids, David
6 Russell, who will give us the roadmap that he sees
7 -- actually the standards roadmap that is widely
8 acknowledged for fiber going forward from today.
9 Thank you, David, for being here.

10 MR. RUSSELL: Thanks very much. I think
11 this is the most Davids I've seen since my
12 elementary school class.

13 I represent a company by the name of
14 Calix, and I'm also active in the Fiber to the
15 Home Council, and so what I'm going to talk about
16 today is where the fiber access technologies are
17 today and where they are going.

18 So as a little background, the company I
19 work for actually is very involved in the fiber
20 optics standards, and we really specialize in the
21 rural markets. And rural is a very interesting
22 place for fiber, because your loop links are so

1 long in rural areas that it's not well suited to
2 copper-based technologies. So what we do with our
3 customers typically is we're working with them on
4 a transition path from copper to fiber. And the
5 speed at which they move in that path is dictated
6 by a number of variables -- densities, their
7 economic situation caused the capital.

8 But what we've seen over the last few
9 years is a pretty major shift, where if you put
10 out an RFP today, or if you are planning a rebuild
11 or a new build, you'll do it with fiber. And it's
12 just a matter of time as to when the conversion
13 will take place throughout rural America from
14 copper to fiber.

15 Now that said, what's driving this, of
16 course, is consumer demand, and the all video
17 world, which is driving that consumer demand. So
18 we're at stage three in the Internet. In stage
19 three, we move from a text-based to a
20 graphic-based, and now a video-based environment.

21 So our general advice to customers has
22 been if you get fiber in the ground, your

1 incremental cost of bandwidth is essentially zero.

2 And ONTs that exist today in the market
3 can do a gigabit of bandwidth up and down, into
4 the house already. So as bandwidths increase,
5 consumer demand drives that -- you can leave that
6 ONT in place and just up the speeds with the click
7 of a button, and you're getting higher and higher
8 speeds.

9 So that's -- that kind of roadmap is
10 what I'm going to talk about from a technology
11 perspective.

12 So today, there's really two standards
13 organizations that are involved in fiber access
14 standards. The first is the ITU, and they have a
15 working group that's called FSAN, or Full Service
16 Access Network, and the IEEE is the second body.
17 And the standard, the current standard from the
18 ITU and the Full Service Access Network is the 2.5
19 GPON standard. And in the IEEE, you actually have
20 to standards that are being deployed today. One
21 is the one gig EPON standard, which is a passive
22 standard, and then you have an active or

1 point-to-point one gig standard that is being
2 deployed. And I've put up here the actual
3 accounts of how these different standards are
4 being deployed in the United States.

5 And you can see that GPON, about 100
6 operators since one year ago to today, about a
7 hundred operators have started deploying GPON. So
8 the total number is now approaching 300 operators
9 in the United States that are doing GPON.

10 BPON has been dropping off as people
11 switch over to GPON, and then active Ethernet is
12 also growing in the United States. EPON is not.

13 So if you were going to go to Europe or
14 to Asia, these proportions would differ from those
15 regions to the United States; that this is what's
16 going on in the United States.

17 Now when we talk about next-generation
18 standards, each of these standards bodies is
19 working or has now published a next-generation
20 standard. The ITUFSAN is actually working on two
21 standards. The first is what's called NGPON1,
22 which is essentially a 10 gig PON standard. And

1 they also have a second standard they're working
2 on which will come after NGPON1 in a time
3 sequence, and that's not surprisingly called
4 NGPON2. And NGPON2 is to take us beyond 10 gig,
5 and essentially when most people talk about this
6 next standard after 10 gig, usually people get
7 around to talking about WDM PON, and I'll talk
8 about that in a minute.

9 The second standard that has now been
10 actually ratified -- the IEEE has ratified their
11 10 gig standard, and that is now a fully
12 commercial, ready to go standard.

13 Now when you look at these two 10 gig
14 standards, you'll start to see product rolling out
15 on the IEEE standard probably in the next year,
16 and then on the 10 gig GPON standard, it's
17 probably going to be about two years from now.
18 It's running about nine months behind the IEEE
19 standard.

20 And they both have -- I think the IEEE
21 standard has some advantages in being first to
22 market, being pushed by a lot of entities in Asia.

1 The downside is they only have one gig in the
2 upstream, and most people say that is too limited.
3 They do have a second 10 gig in the upstream
4 standard, but the 10 gig is not cost-effective,
5 nor can it be deployed outside, so it's not really
6 suitable for single-family deployments. It's more
7 of a fiber to the building type architecture.

8 The GPON, next generation GPON standard,
9 the 10 gig will be two and a half gigabits up, and
10 10 gigabits down. But they will also have a
11 symmetrical standard of 10 gig.

12 Now what's coming after that? The last
13 set, the NGPON2, is really aimed at making --
14 creating much larger distances, allowing people
15 much higher bandwidths, and hopefully getting to
16 the point where we have one wavelength for home.
17 And there have been a lot of standards that have
18 been proposed -- or technologies I should say.

19 Some of them I -- frankly are probably
20 not going to make it because they're too brut
21 force. They're not very elegant. There are some
22 people out selling WDM PONs today that are not

1 standardized, but have difficulties with component
2 prices as well as with temperature -- fluctuations
3 with temperature.

4 Last week at the FSAN Meeting in Kyoto,
5 Japan, there was a proposal that Nokia-Siemens put
6 forward that our architect and many other
7 architects got very excited about, which was
8 essentially a coherent detection WDM PON that was
9 insensitive to variations in temperature, and we
10 think has some great promise. And so we'll be
11 monitoring that, and I'm sure there will be a lot
12 more presentations about that in the upcoming
13 standards meetings.

14 But the point I wanted to make here is
15 great promise here. We see these being
16 commercialized after around 2015. And there's
17 going to be some twists in the road here over the
18 next two years as these new standards come about.
19 And so we'll be monitoring those of the next two
20 to three years as those develop. Thanks very
21 much.

22 MR. ISENBERG: Thank you. We now have a

1 little bit better idea what we're planning for.
2 John Jay, from Corning, pick it up and take us
3 forward.

4 MR. JAY: Thank you, David. Yes, my
5 name is John Jay. I am application engineering
6 manager for Corning Optical Fiber. I don't have
7 -- my resume doesn't really have quite the heft of
8 some of the distinguished panelists here, but
9 there are two things I wanted to mention: One is
10 I've been involved in fiber-optic industry
11 standards for 20 years now, and, in fact, I was
12 just attending the meeting that ratified some of
13 the standards Mr. Russell talked about in Geneva
14 last month.

15 The other thing that this group might
16 find more interesting is I'm actually a founding
17 member of the Fiber to the Home Council. I wish I
18 could tell you it was my idea, but actually one of
19 our equity partners recommended it. My team got
20 approval from my management to try and organize
21 this. I was sent to evangelize and recruit among
22 the industry, and I was on the first

1 teleconference of about four companies to get the
2 Fiber to the Home Council off the ground.

3 My greatest claim to fame is I insisted
4 that the first conference be in New Orleans rather
5 than a less worthy city, and the first managing
6 director actually was one of my employees who
7 reported to me while she was Managing Director of
8 the Fiber to the Home Council as well.

9 So it's a privilege to see that it's a
10 -- the important part it's played in developing
11 broadband access networks, knowledge, and
12 information in our industry.

13 The -- about that time of that first
14 conference, in 2002, I returned back to
15 engineering for marketing, so this is my first
16 time back in this part of the business in several
17 years, and it's very sobering to see the decrease
18 in U.S. competitiveness in broadband performance
19 during that time.

20 David asked us to talk about the future
21 today, and I think the future is now. And I
22 believe it's time for -- we need some aggressive

1 broadband performance -- network performance
2 objectives to get -- renew and recapture our
3 competitive position. I spend a lot of my time
4 working -- we export a lot of product to China.
5 We have a lot of activity in India. I can assure
6 you nobody there is waiting for us to catch up.

7 David asked me to talk about future --
8 passive network future fiber architectures, and
9 it's difficult to do, because really our view is
10 that the fiber access network architectures,
11 technologies, and products being deployed today
12 really carry us well beyond the 100 megabit per
13 second era. I think Mr. Russell's presentation
14 showed that a lot of those technologies that maybe
15 be considered beyond that are available today.

16 Fiber network technology is well
17 established and proven. The standards for
18 networks like the FIOS service Verizon sells have
19 been in place since the late 1990s; actually,
20 interestingly, much longer than a lot of competing
21 technologies like DSL or VDSL what you're maybe
22 seeing is more conservative.

1 Fiber networks are highly reliable.
2 It's very common for me to get phone calls from
3 people operating networks installed in the early
4 1980s wanting to know if they can run the latest
5 technology on there.

6 So those systems continue to run well.
7 Fiber networks reduce operating costs. At one of
8 the first Fiber to Home Council meetings, Verizon
9 told us that the net present value of the cost
10 savings of service and maintenance of a fiber
11 network Greenfield versus a DSL Greenfield was
12 worth \$200 per subscriber.

13 And, of course, fiber networks have the
14 smallest carbon footprint of access network
15 technologies, and so the advantage of a fiber
16 network access network investment today is you're
17 running a low operating cost position and a small
18 carbon footprint. As you expand the networking
19 capabilities, if you have to look at other
20 technologies, as a better solution in the end,
21 you're scaling off a nice, comfortable base to
22 begin with.

1 So if we look at -- our view is that the
2 fiber networks installed today are capable of the
3 network performance today. They're upgradeable to
4 the performance requirements in the future, and
5 scalable to the long-term performance requirements
6 that can be envisioned.

7 When I was working in this part of the
8 business seven or eight years, we were trying to
9 convince people that 200 kilobits service was not
10 an effective broadband service, and they needed
11 one to two megabits of service, and hopefully
12 nobody today thinks one to two megabits of
13 delivery is sufficient. We don't want to be back
14 here in seven, eight years and think that we shot
15 behind the duck and set our objectives too low.

16 I won't go in -- I think there's a
17 consensus on the capability of fiber network
18 transmission performance, and Mr. Russell
19 mentioned about the standardization well
20 established for GPON today and beyond it. Those
21 standards are there. More importantly, developing
22 standards -- as someone who attends these

1 meetings, I can tell you these standards are --
2 when they're drafted and even when they're
3 envisioned, it's insisted that they leverage the
4 current investment in fiber product and invested
5 plant. There's strong representation of operators
6 worldwide, and I -- also, but the vendors feel the
7 same way that these physical plant investments
8 have to take us to whatever we can possibly
9 envision.

10 There's not the economic capability to
11 rebuild and reinstall access network plant with
12 high frequency.

13 The important thing is is these fiber
14 networks are compatible with other access network
15 technologies as well as generational compatibility
16 among fiber access networks. A good example is
17 there's an effort in the ITU now to harmonize the
18 management and administrative software for ONTs
19 for all generations of PON. Very high
20 compatibility with other access network
21 technologies.

22 For someone from Corning, I can tell you

1 it's hard for us to envision. There are cases
2 when fiber is not the right answer, but I suppose
3 that's probably true. In all seriousness, in
4 cases where it's not, fiber is certainly the best
5 infrastructure for innovation and investment to
6 finally connect these subscribers.

7 The fiber network standards in the ITU
8 specifically call out terminating to services such
9 as XDSL, 802.11, Ethernet services. These are all
10 standardized of how to connect these. In fact,
11 one of the technical submissions we just made last
12 month was to help deliver time of day over fiber
13 networks so that it could be used for 3G and 4G
14 wireless backhaul rather than having to create
15 that capability in the wireless site itself. So
16 it's a great cost savings, and Mr. Russell's
17 company actually has products available for
18 putting wireless backhaul off of GPON.

19 In some cases, it's enabling. 4G
20 wireless you must have fiber backhaul for that
21 capability, and most of the products require fiber
22 up the mast to the antenna, and with all due

1 respect to Dr. Cioffi, at the DSL standards
2 meetings I attended at the ITU last month, the
3 experts there were telling me that the jitter
4 tolerance on DSL standards is too high to support
5 wireless backhaul, that you have to have fiber.

6 So our view is these networks and
7 products, as they're being installed today, are
8 taking us beyond the 100 megabit world, David. I
9 mention most of these here already. Reach
10 extension. There are standards to extend fiber
11 network out to a 60 kilometer span or more as well
12 as increasing split ratios, reducing cost for
13 operators and construction.

14 And also in the cable television area,
15 RF over glass or DOCSIS over glass, extending
16 fiber out -- extending the DOCSIS service -- on
17 optical -- keeping an optical format as close as
18 possible to the subscriber.

19 So this is probably more slides than I
20 thought I had, so I'll wrap up.

21 MR. ISENBERG: Yeah. If you could.

22 MR. JAY: And if I could just take one

1 second. David asked me to mention some of the
2 products that are used in fiber to premise
3 networks. I don't want to turn this into a
4 commercial, other than to mainly point out that
5 most of these are scalable to all the standards
6 that Mr. Russell mentioned as well as some of the
7 further technologies that are being proposed.

8 MR. ISENBERG: Thank you, John. Okay.
9 John Hanaes, thank you again for flying all the
10 way over from Norway to be part of this panel
11 today, Johan.

12 MR. HANAES: Oh, thank you for inviting
13 me. Hello, everyone. My name is Johan Hanaes. I
14 come from a systems integrator in Norway called
15 INS Communications. I've been more or less all my
16 career working with telecom systems and telecom
17 networks, and for the last five years, I've been
18 working quite actively with what has been
19 mentioned by these guys, a standard called WDM
20 PON, or not the standard yet, but the technology.

21 I was one of the initiators of the
22 GIGAWAN Project, which is a EU-funded project for

1 integrational components for the future of WDM PON
2 systems. And I also was a part of the
3 architecture group in the Fiber to the Home
4 Council in Europe, based on the fact that the
5 Norwegian market over last 10 years, there are now
6 16 new players offering fiber services. We saw
7 that there was definitely room for a new systems
8 integrator in Norway, so last year we established
9 INS Communications.

10 So when I was invited to talk about the
11 future of fiber optics, I was inspired by an old
12 Roman to maybe look a bit back -- step back and
13 take a look at what's happened before us.

14 And if you look back to the '80s, there
15 was a lot of activities for finding solutions also
16 for fiber in the access part of the network. At a
17 time when the access speeds were in the hundreds
18 of bits, it makes sense to use TDMA as a
19 technology, and BT was very active trying out
20 several architectures and ending up with a 128
21 split type of solution for their TPON, a telephony
22 PON metric.

1 In the early '90s, they started rolling
2 out their system for as much as 30,000 users in
3 the Milton Keynes area, and they had a plan for an
4 upgrade of this network, for worldband for the
5 services they envisioned at telephony obviously,
6 television, high-feed stereo, and video library.

7 So after a while, when the customers who
8 wanted broadband, they tried to find solutions for
9 it. And based on the fact that they had 128 users
10 connected to the same fiber and they made the flaw
11 that they had two splits in field -- eight plus 16
12 -- it made it impossible to decrease the number of
13 users per country; hence, they weren't able --
14 either themselves or through standards to find a
15 solution for offering broadband to these
16 customers.

17 And in 2003, after the customer shouting
18 for broadband, BT had to actually start replacing
19 these fiber systems with what they branded as
20 copper overlay, which was an ADSL roll out. And
21 the great dimension of this is that the fiber
22 ducts they had for the original TPO system were

1 too narrow, so they had to actually dig again to
2 get the copper into the ground. And, as you see,
3 they did it in this decade.

4 We also know that Deutsche Telecom had a
5 similar project going on, and they also had to
6 fork lift upgrades hundreds of thousands of users,
7 not by copper, though, that they replaced the
8 systems with active components in the field.

9 So did we learn something? Well, it
10 might be the tomorrow's services are neither
11 broadcast TV, high-feed stereo or video library.
12 And if we look at the architecture that we have in
13 the central part of the network, the core and
14 metro, we have moved from a one network per
15 service type of architecture in the '90s to what
16 the carriers call the next generation networks --
17 one network and one platform for all services.
18 These are optical WDM-based flexible platforms for
19 tomorrow's services.

20 So when rolling out the fiber
21 infrastructure based on TDMA PON, which is a
22 25-year-old invention, what then about your

1 business customers and your wireless backhaul and
2 future services? Even if you look at the
3 standards picture, we see that if you deploy power
4 splitters in the field today, there are good
5 reasons to believe that you will need to replace
6 these or at least do something to (inaudible) that
7 plan for the -- within the next decade.

8 And I think that this is one of the --
9 or some of the reasons why the European market now
10 deploys mostly point-to-point connections. I
11 don't have the numbers in my head, but I think
12 there's something like 80 or 90 percent
13 point-to-point in Europe.

14 What is the backside of the
15 point-to-point is obviously the high cost of
16 operating a point-to-point system. And since we
17 have such great capacity in the fiber today, we
18 see that WDM PON could be a very attractive
19 solution.

20 As mentioned by the people before me, we
21 have symmetrical bandwidth in such a system. We
22 have a point- to-point connection in such a

1 system, so we have the best from two worlds
2 bringing together point-to-point and PON.

3 And if you look at the numbers and the
4 performance of these systems and knowing that
5 bandwidth is the future product in your network,
6 we know that today even with the non-standard
7 systems that we have, the cost performance --
8 bandwidth versus dollars -- is actually better
9 than the other systems.

10 And another important role for WDM PON
11 might be in the future to also collapse the border
12 between the access and the metro part in the
13 network, allowing us to have new architectures and
14 new networks offering totally new services.

15 So we are a group of people that has
16 started a small initiative called the WDM PON
17 Forum. Today, it's a small group on the LinkedIn
18 website, so if you want to have a look, please
19 logon and we hope to expand to a website called
20 FiberIn within the next year. Thank you so much.

21 MR. ISENBERG: Very good. Thank you
22 very much. So I'd like thank the panelists for

1 enlightening presentations. I am wondering first
2 of all, are there any questions that are specific
3 to cable or hybrid fiber coax or DOCSIS that we
4 could ask right now because David Reed has a
5 delayed -- kindly delayed another commitment to be
6 here, and he needs to go pretty soon.

7 Here's -- Benoit, which David Reed is
8 this for? How many end users are -- oh, okay. So
9 here it is. Okay. So, David Reed, how many end
10 users are sharing this up and down bandwidth in a
11 typical cable implementation?

12 MR. REED: So it -- first off, it varies
13 with each operator so there's not a standard
14 number that an operator will use. And it also
15 varies depending upon the users in a particular
16 area. You get different usage patterns from a
17 college area than you would from another type of a
18 demographic.

19 As I mentioned in my last slide, there's
20 a service group size of about a thousand. And so
21 that gives you some insight into how that sharing
22 occurs in terms of -- in a DOCSIS system we have

1 something called the cable modem termination
2 system, which is a CMTS that is in the head end,
3 and there's a line card. And that defines how
4 much the capacity will be shared upon of the bus,
5 so you can, say, serve up to a thousand with, you
6 know, a line card. You may have multiple line
7 cards per fiber node per service group, so there's
8 no one way, but what-you know, the cable operator
9 looks at the oversubscription, so to speak, of
10 that bandwidth as a real benefit to the approach
11 because you get the benefits of statistical
12 multiplexing on the cable system, and with the
13 network management capabilities on the DOCSIS
14 platform, you can basically monitor the usage in
15 the sense of the overall amount of capacity that's
16 being utilized during any particular time; and
17 based upon the patterns of that, if the usage, the
18 downstream usage, for example, gets too some
19 percentage, the members -- or the cable operators
20 typically have a level that they flag to say,
21 okay, we need to expand the capacity on the system
22 based upon usage that's being tracked on that

1 particular node at that particular time for a peak
2 hour.

3 And so, you know, there's no one number
4 that I can just give you as a rule of thumb
5 exactly, but there's no question that that the
6 operators look to try to maximize the utilization
7 of a bus as, you know, any network operator would
8 with their capacity.

9 MR. ISENBERG: Thank you very much. I'd
10 like to invite my colleagues from the FCC to ask
11 questions if they have any, and I know Stagg here
12 has one. Stagg.

13 MR. NEWMANN: Yeah. First, I've
14 observed nobody is proposing fiber to the person,
15 which I think is good, because most of us don't
16 want to be tethered, and also even within a
17 building, you know, realistically we're still
18 going to be using our twisted pair, our wireless,
19 or our coax probably for the distribution from
20 within the building.

21 So in some sense, the question I'm
22 trying to ask is how close is close enough with

1 the fiber under the different architectures, with
2 the observed that in the cable industry today we
3 do get fiber within a kilometer and less than a
4 kilometer to most homes. The telco architecture
5 -- I guess the question for John would be, how
6 close do we need to get that fiber practically to
7 realize the benefits you see to future-proof the
8 network so we don't have a massive step change in
9 capital investment needed. And for David "MIT"
10 Reed the same question for you: How close is the
11 fiber need to be to realize the type of future
12 architectures.

13 I think the fiber in the home guys
14 probably don't need to answer that question.
15 We're probably close enough.

16 MR. ISENBERG: Actually, John Cioffi, if
17 you're out there, you want to take a first crack
18 at it?

19 MR. CIOFFI: Yes, I can, and, of course,
20 the range of the fiber is dependent on data rate
21 that the customer needs. If you assume that 100
22 megabits per second is enough, and most experts

1 today I think believe that is beyond the range
2 that they contemplate for individual broadband
3 connections, one kilometer range is close enough
4 to be able to do that. Fiber typically costs
5 between \$20,000 and \$1 million per kilometer to
6 install, and obviously if you can divide that cost
7 over a larger number of customers, and typical one
8 kilometer range is what's called the node,
9 particularly evident in the United States, but
10 other architectures internationally also --
11 typically have a junction box in that range so
12 that is, for instance, the architecture that AT&T
13 is using on their -- in a very large population of
14 DSL subscribers. So one kilometer, 100 megabits
15 per second.

16 In Europe, you see a lot of networks
17 with two kilometer to three kilometer pretty much
18 range -- just a little shorter line. And you see
19 IPTV service in the range of 10 to 20 megabits per
20 second being offered along with data; and voice in
21 those networks at two kilometer, and then you
22 don't need only fiber at all.

1 So it really is a question of the data
2 rate and the network architecture, but I think one
3 kilometer has kind of emerged as the architecture
4 of choice for the advanced DSLs when there is
5 fiber heading -- you know, used to shorten the
6 length of the copper.

7 MR. ISENBERG: Thank you. David Reed,
8 Cable Labs?

9 MR. REED: See in the cable network that
10 -- you know, the cable industry went through a
11 significant upgrade of their systems over the past
12 decade, where they extended fiber out. It really
13 that -- it's less a distance issue. With the
14 telephone network, it's a distance issue because
15 of the attenuation you get on the copper and the
16 tradeoff in the bandwidth that's available is
17 based upon that.

18 On the cable system, for the most part,
19 you can -- you're much more able to design your
20 network basically on a household basis based upon
21 your estimate for the amount of traffic required.
22 And so in that -- in those upgrades that occurred

1 over the last decade, they generally went down on
2 average to about a fiber node size of 500 homes
3 past.

4 So, you know, the distance for that from
5 the home is going to vary due to the geography and
6 the typology. There are some constraints with
7 coax with regard to amplification on how many
8 amplifiers you want to have in the network
9 subsequent to the fiber node, but in general the
10 fiber extends down to about 500 homes past, and
11 based upon that, you can get the speeds of DOCSIS.
12 There's no variation in the speed based upon that.

13 If you took -- were to look at a cable
14 network, a 750 megahertz cable network, if you
15 were to digitize it entirely, that's roughly about
16 5 gigabits per second of information that's
17 flowing over that, and so looking on -- or based
18 upon the service mix, the triple play that cable
19 operators provide, that can then dictate what the
20 next steps are if at a 500 homes past node they
21 were to start to need more capacity than can be
22 provided by simply allocating some of the -- by

1 spectrum management within that network. And then
2 they can start doing some node splitting, or it
3 doesn't necessarily mean that you have to extend
4 fiber deeper. You can put in -- because the way
5 the nodes work, the fiber comes down; it
6 terminates. And then you have these coax legs,
7 and you're looking at, say, four coax legs coming
8 up. That can be a very convenient way to split
9 the node so that you have to replicate, say, the
10 lasers and receiver of the fiber node in that
11 location, but you don't have to extend fiber
12 deeper, and you can get a four to one gain in your
13 bandwidth for those dedicated amounts of spectrum
14 that I was talking about -- the segmented spectrum
15 that I was talking about in my presentation.

16 MR. ISENBERG: Thank you. I put up the
17 -- one of John Cioffi's -- yeah, I'm going to call
18 on David Reed from MIT in just a second. John
19 Cioffi's last slide spoke to this issue fairly
20 directly. On the Y-axis is megabits per second.
21 On the X-axis is loop length in meters. And so
22 you can see that at about 1,500 meters, even the

1 most advanced form of DSL looks like it's about 50
2 megabits per second. Is that fair -- am I
3 characterizing that correctly, John Cioffi?

4 MR. CIOFFI: That's a lower limit.
5 Basically, this slide here from what is --
6 specifically from a chip vendor, and it's not
7 including all the management techniques, although
8 it does include the removal of crosstalk. It
9 still includes some of the customer premises
10 noises, so if you can manage those customer
11 premise noises, you can push these curves up a
12 little bit. But otherwise, you're reading the
13 curve correctly.

14 MR. ISENBERG: Okay. Thanks. David
15 Reed, from MIT.

16 MR. PATRICK REED: Okay. This is -- I
17 can only touch on two or three key technology
18 changes that are going on right now. I think the
19 whole area of providing infrastructure for richer
20 wireless mobile experiences is in a huge amount of
21 flux even today as the marketplace is going
22 forward, and just as an example the latest

1 generation i-Phones are capable of 802.11n
2 capacity, but they're not currently served by
3 access points that are deployed enough, so we're
4 basically talking about how do you get 300 megabit
5 per second peak rates to -- on a dense basis
6 within, say, a campus of multiple dwelling units
7 or enterprises or college campuses or whatever.
8 The challenge there is that the fiber or copper
9 needs to terminate pretty close to the access
10 points, and, as you say, there may be copper on
11 the campus or within the home, but if you actually
12 look at what's happening with deployment of
13 gigabit Ethernet, the cabling is actually quite
14 difficult to install. It's quite expensive, and
15 fiber is actually a better choice for a variety of
16 environmental reasons. You can ask folks who are
17 involved in engineering that much more than I, but
18 we've had experience recently at MIT
19 re-provisioning buildings that we're building to
20 create wireless environments that show these very
21 practical challenges.

22 And in some sense, fiber may be the

1 answer all the way up to the access point even in
2 -- certainly in multiple dwelling units and
3 enterprises not too far from now and maybe even in
4 residences as we start to see consumer electronics
5 adopting that for inter-connections among
6 televisions and set-top boxes and stuff, which
7 CableLabs might have a view on, although they
8 don't directly touch that.

9 I think the other thing worth thinking
10 about in this space is that there are technologies
11 emerging, and if you speak to Rajeev Rahm of MIT,
12 a professor there who's expert in fiber
13 technologies, but also in microwave -- fiber
14 microwave technologies, and also Professor Ian
15 White of University of Cambridge in England, they
16 have actually been involved -- and there are a
17 variety of other companies who have been involved
18 in direct interfaces between fiber and microwave
19 systems at very high bit rates that use passive
20 transformation; that basically you can up convert
21 and down convert direct radio waves or whatever
22 directly into fiber and power the -- both

1 transmission and reception over short distances, a
2 few hundred meters, directly by the power of
3 lasers, so you don't need to pull copper; you
4 don't need to pull power. It's environmentally
5 safe -- you know, compatible, low noise, and so
6 forth.

7 So those technologies I think, you know,
8 they're not being deployed for a variety of
9 reasons, not the least of which is that building
10 cycles are very slow. You don't rewire buildings
11 more than once every 10 years.

12 But in new start buildings and new
13 enterprise deployments, you're starting to see
14 those technologies scale.

15 So I actually think there's a
16 possibility -- you can argue with me -- that
17 copper will get squeezed out. It's got a variety
18 of drawbacks, but it would be very interesting to
19 see why not, you know, in some sense, even in --
20 of ultimately in residential.

21 MR. ISENBERG: Thank you. My other Bell
22 Labs colleagues, any questions? Tom Koutsky?

1 MR. KOUTSKY: Um.

2 MR. ISENBERG: Or would you like to?

3 MR. KOUTSKI: Well, actually my question
4 was a little bit of a -- sorry -- my question was
5 a little bit of a follow-up to Stagg's, kind of
6 related to, you know, how -- some are related to
7 how close did the fiber need to be, but what -- if
8 you were -- I was actually interested in the
9 British telecom example, where they have the
10 instance of having to trench for copper after
11 already having trenched for fiber, which is
12 interesting to say the least.

13 I mean we certainly don't want to have
14 to dig more than once in the country. So when we
15 talk about -- I have two questions related to
16 getting fiber closer to consumers. I want to know
17 if there's any level of path dependence in this
18 that let's say and a fiber provider has an
19 infrastructure program where they for whatever
20 reason decide we wanted to put fiber to within
21 12,000 or 5,000 feet of consumers.

22 And then they wake up five years from

1 now or 10 years from now, and realize that that's
2 probably a little bit too far. Is it a simple
3 matter of just continuing to go? My understanding
4 is it's probably not; that you would actually
5 design the network completely differently if you
6 were to try to get fiber to within very close to
7 someone.

8 So I'd kind of like to have some kind of
9 confirmation from that from people that have kind
10 of thought about these architectures.

11 And the second one is to more think in
12 terms of what type of access to those fiber nodes,
13 for lack of a better term, do the panelists think
14 it would be required would be necessary to
15 basically unleash the next generation of what I
16 would like to call access technologies or last
17 mile technologies, and I think that -- what Johan
18 was talking about I think was an approach like
19 that, but I'd like to hear everybody else's
20 thoughts in terms of, you know, what would be the
21 kind of interface at a kind of a fiber node
22 that's, say, in their neighborhood, and what would

1 that look like?

2 MR. JAY: Maybe I could start on your
3 first question.

4 MR. KOUTSKY: Sure.

5 MR. JAY: And, of course, I volunteered
6 because the answer is it depends. So I think the
7 problem is certainly not the technical capability
8 of the fiber and cable that you would install to
9 that area. And I think it has much more with how
10 you are provisioning -- how you would provision
11 that versus what type of provisioning you would
12 actually need were you to then migrate fiber
13 deeper into that network.

14 As you get closer to the subscriber, as
15 you push the subscriber, the issue is not so much
16 the bandwidth or the signal loss. It's the
17 connectivity. And if you have to somehow connect
18 -- if you have to connect let's say several
19 thousand subscribers, and you have a -- you've
20 terminated a feeder cable -- you've terminated a
21 12-fiber feeder cable, then you might have some
22 problems. If you've terminated a 432-fiber feeder

1 cable, you're in a much better situation.

2 It will also depend on whether you plan
3 to install a passive optical network like Mr.
4 Russell described, where you would be -- the same
5 feeder fibers will serve 16, today 32, in the
6 future 64, 128 customers or whether you intend to
7 use Mr. Henaes' network, where you connect a
8 direct fiber to each customer or, for example, at
9 British Telecom where they need to provide four
10 fibers per customer.

11 So that's why it depends. It has less
12 to do with the -- I think in each case, we're
13 talking about probably the same optical fiber, and
14 I think we're talking about more or less the same
15 cables and termination equipment other than
16 scaling them for the different sizes.

17 MR. RUSSELL: I have a little bit of a
18 different viewpoint. I actually don't believe the
19 British Telecom example is very illustrative. I
20 actually worked for a company that licensed that
21 technology, and, to be blunt, it was the dumbest
22 application of technology I've ever seen. And, in

1 fact, it stopped. It was actually -- the
2 implementation that we did when we licensed the BT
3 technology, it was a fiber to the curb solution,
4 serving about eight customers. So it got fiber
5 close enough that you kind of went -- or you
6 either want to take it all the way, or you want to
7 back up.

8 And we ended up -- this was not the
9 company I work for today -- we ended up junking
10 the system before we ever deployed it, and
11 switched it to a hybrid fiber coax system.

12 So I think that is the answer. You
13 either want to take fiber all the way and you
14 benefit from all the -- the fact that bandwidth is
15 then zero dollars to upgrade. You benefit from
16 having no noise. You benefit from the essentially
17 having an infrastructure that is unlimited in its
18 potential or you back up to a place that makes
19 sense.

20 And I would say the cable industry
21 probably in their node positions is at about the
22 right place, because it's cost effective. And if

1 you look at where the cable industry's nodes are
2 and you equate it to where the ADSL 2 plus nodes
3 are today, they're in about the same place. So I
4 think the answer is one of those two going part
5 way in between.

6 I can't tell you how many operators
7 there are in the United States that deployed the
8 Marconi fiber to the curb solution that are now
9 begging equipment providers to come in and try and
10 find something to replace it. Hundreds of
11 thousands of homes are stranded by that system.

12 So that -- fiber to the curb is not the
13 right answer, and BT learned that.

14 So I don't know if that answers your
15 question?

16 MR. KOUTSKY: It does.

17 MR. ISENBERG: Thank you, Tom.

18 MR. REED: If I could just --

19 MR. ISENBERG: Oh, okay.

20 MR. REED: -- from a cable perspective
21 the one thing is that there is some flexibility
22 with the cable operator or an HFC network operator

1 that how many fibers they pre-install to that node
2 and that will vary from two to four to six even,
3 and that will impact economics and for upgrading
4 in terms of if you want to extend it deeper,
5 you've got to still either use a backup fiber or
6 you wait for the WDM solution and the cost
7 associated with WDM to use a different wavelength.
8 And so, but that's the beauty of the HFC. It
9 gives you flexibility to have a dif -- some
10 different levers.

11 MR. KOUTSKY: But oddly enough was my
12 next question.

13 MR. REED: I'm going to have to run, but
14 I want to thank you guys.

15 MR. ISENBERG: Okay. Sure.

16 MR. REED: And I apologize.

17 MR. ISENBERG: Thank you, David Reed.

18 As moderator, I'm going to give us another 10
19 minutes. That will put us 15 minutes over the
20 line, and I think a half- hour break will still be
21 appropriate if anybody on the second panel going
22 to be messed up if we run 15 minutes over on the

1 second panel? Okay. So that's how it will be.
2 We'll stop at 11:15 a.m. We'll start again at
3 quarter to 12. Okay. So we have time for a few
4 -- two or three more questions, but let me ask at
5 this point, with 10 minutes to go, that we have
6 succinct questions and succinct answers. Walter,
7 Julie, do you have anything burning.

8 MR. KNAPP: I was fine until you said
9 succinct. Just a quick question. Increasing
10 speed and bandwidth is generally thought of as a
11 desirable thing. And some of the new technologies
12 we're looking at here are so much greater in terms
13 of speed and capacity than what we've had before.

14 Do you ever reach a point in your
15 thinking where you wonder if there is a use for
16 something as large as the pipes we're talking
17 about here or just build it and they will come and
18 how does that affect investment? I'm just
19 curious. Yeah, David.

20 MR. PATRICK REED: I'd certainly like to
21 -- you know, it's touches on a subject that I
22 didn't get to talk about, but, in fact, the other

1 David Reeds and I were talking about it just
2 before we started.

3 The value of speed, especially in
4 broadband systems, is not sort of continuous
5 streaming download. The value is latency. And
6 there's latency at different scales, sort of
7 ranging from how quickly the packets turn around
8 to, you know, how quickly, you know, my Apple TV
9 can download a movie so I can start watching it
10 with the guarantee that it doesn't, you know, run
11 into a hiccup, you know, down the road, and or for
12 that matter uploading a -- you know, when I'm --
13 my wife is uploading pictures to a picture sharing
14 site, she doesn't want to sit there and supervise
15 the transmission. She wants to say go, and, yeah,
16 it's fine if it's in the background, but if she
17 has -- comes back and finds out that it failed,
18 you know, that isn't a happy experience.

19 So when you talk about these things, I
20 don't think these speeds that we're talking about
21 are enough -- anywhere near enough -- at a peak
22 rate, especially when they're shared. When

1 they're shared in the merge of PON or in the
2 hybrid fiber coax, you can get that peak rate, but
3 you have to really depend on statistical
4 multiplexing, and statistical multiplexing doesn't
5 always work. We can talk to the cable people
6 about the switch to IP TV, where when you do a
7 channel change, you actually have to buffer up all
8 the stuff that's in there, and that affects the
9 user experience directly.

10 And so these kind of -- and
11 unfortunately channel changes happen in a
12 synchronized way, so there's no statistical
13 multiplex, and people always change channels
14 exactly at the same time. So this kind of peaky
15 behavior and latency is what I think will drive
16 the issue for a long, long time.

17 MR. JAY: Just a quick example, Mr.
18 Knapp.

19 MR. PATRICK REED: David.

20 MR. JAY: An obvious application that
21 people have talked about over the years for
22 broadband is remote lessons and training -- and

1 even remote performance, and particularly if you
2 think about something like remote music lessons,
3 remote music performance, the -- if you've ever
4 tried to see this simulated, it's very difficult,
5 and the problem is latency. It's like in the old
6 days when you had to use satellite telephone calls
7 overseas and had all the delay in trying to
8 synchronize your conversation.

9 And the estimate I saw was that remote
10 -- for example, remote music lessons, remote
11 performance might take 200 to 250 megabits not for
12 the video and audio streaming, but to have enough
13 bandwidth so that the latency was low enough that
14 you could actually functionally do this.

15 MR. RUSSELL: I think I have a little
16 different view, too, that one thing as an operator
17 you don't want to build multiple networks. So you
18 don't want to build a network to residences and
19 then have to turn around and build another network
20 for cell sites, and then have to come back and
21 build another network for institutions, and
22 another network for schools. That just destroys

1 your business case.

2 So what you want is an architecture that
3 allows you to address all those, and the problem
4 is when you build that architecture, you can't
5 predict where the Verizon cell tower is going to
6 be. They're going to make that decision. So
7 you've got to have an architecture that's very
8 flexible and can scale from grandma's telephone to
9 Verizon wireless wanting a gigabit to an LTE cell
10 site without having to completely deploy a new
11 network.

12 MR. KNAPP: Thanks.

13 MR. ISENBERG: Okay. Thank you very
14 much. There's been --

15 MR. JOHNSON: David, could I just get
16 one question?

17 MR. ISENBERG: -- oh, I'm sorry.
18 Walter, of course. Please. Walter Johnson --
19 Johnston from FCC.

20 MR. JOHNSON: I'll try to make this
21 short.

22 MR. ISENBERG: Also from Bell Labs.

1 MR. JOHNSON: Okay.

2 MR. ISENBERG: From FCC.

3 MR. JOHNSON: I will direct this to the
4 surviving David Reed. But I'll make this quick.
5 My perception -- and I'll offer it as my
6 perception -- is that government policy has been
7 directed up until just very, very recently on
8 delivering statically broadband to the outside of
9 a residence. If we recognize that mobility is an
10 important principle, how do we start changing
11 government policy to really capture that and
12 leverage it?

13 MR. PATRICK REED: Gee, that's
14 interesting. That was a quick question to state
15 and an incredibly hard question to answer. I do
16 think that that's one of the challenges, and, you
17 know, right now even in simple cases, you know,
18 the policy around how you get service for cellular
19 inside buildings where buildings are being built
20 like Faraday cages, you know, to use an example.

21 You have to -- every building owner has
22 to negotiate, whether it's a hospital or whatever,

1 has to negotiate with cellular carriers to get the
2 spectrum that you would think of would be their
3 own managed, you know, because it's inside their
4 building, but it's actually owned by the carrier,
5 right, and each -- you have to negotiate with each
6 carrier.

7 So I think there is a challenge. It's a
8 huge challenge to start to address the spectrum
9 management thing around what I would call sort of
10 radical inter-working or interoperability so you
11 could actually move through environments and get
12 these services and uses in a variety of different
13 places.

14 And that's why I said at the end of my
15 slide that getting the -- that I think fiber and
16 those kind of things will ultimately, you know,
17 whoever provides that, and I don't know whether it
18 will be Verizon negotiating with building owners
19 or, you know, or building owners themselves
20 negotiating with Verizon, starting to think about
21 the fiber more and more as a kind of universe of
22 roads -- you know, the kind of road networks that

1 we build in municipalities, which are sometimes
2 privately owned and sometimes publicly owned, but
3 the point is you build the infrastructure to
4 provide coverage as opposed to building the
5 infrastructure to provide account management, and
6 that -- I think the FCC needs to start to think of
7 the unity of those things as it regulates them
8 rather than services associated with wireless
9 versus fiber and stuff. And I don't have an
10 answer.

11 MR. CIOFFI: David, if -- this is John
12 Cioffi, if I could kind of, you know, summarizing
13 this question of bandwidth is that --

14 MR. ISENBERG: Sure.

15 MR. CIOFFI: -- with an antidote, I've
16 been working in (inaudible) and remember a
17 statement vividly in 1989 from an executive at
18 Pacific Bell, which is now AT&T, who said that
19 they would have fiber to everyone's home as part
20 of a national information infrastructure within
21 five years, and that they would never use a single
22 line of copper because it didn't have enough

1 bandwidth. Today, AT&T has 18 million DSL
2 customers. There are a billion phone lines around
3 the world, and it's 20 years later. And the
4 reason we need to make infrastructure to be
5 competitive or to be competitive is we need to do
6 it quickly and we need to do it cost-effectively,
7 and if you have the bandwidth on the copper, there
8 is no need to wait and debate on whether it's a
9 gigabit or 10 gigabits on fiber or only 10
10 megabits on fiber, if you want to move quickly,
11 that is the only alternative, and it's why
12 broadband today is dominated by the copper
13 connections.

14 And I think that's going to continue for
15 a considerable amount of time.

16 MR. ISENBERG: Thank you, John Cioffi.
17 At this point, I think we've simply started to --
18 started on this discussion of future technologies,
19 and I'd like to thank first of all thank and
20 apologize to the people online who have asked a
21 bunch of good questions and the people in the room
22 who have asked a bunch of good questions that I

1 was unable to get to given the inability to time
2 multiplex. I wish I could just manufacture more
3 or put the time on several different wavelengths
4 or something, but that's right now -- the --
5 that's still a physics challenge, so thanks to
6 everyone who has submitted questions. They will
7 become part of the public record, and we will
8 resume in half an hour, and thanks to the
9 panelists also.

10 MR. NEWMANN: Yeah. And let me say to
11 the -- both the panelists from the first session
12 and the panelists who will be on the second
13 session, I think I've managed to procure some
14 coffee, since it's not easy at the FCC, in the
15 first conference room on the left, 402, down the
16 hall.

17 (Recess)

18 MR. ISENBERG: (In progress) -- they
19 have to turn off the music and turn up the
20 microphones. Oh, the clicker, Joanne? Who's got
21 the clicker? Bring it down to the first speaker,
22 please.

1 So thanks to the second panel. Thanks
2 especially to Herman and Benoit, who flew here
3 from Europe over the last couple days to be part
4 of this. Thanks also to the rest of our
5 distinguished panel, and without further ado, I'll
6 turn it over to Dick Lynch, the CTO of Verizon on
7 the Future of FIOS.

8 MR. LYNCH: Okay. Thank you very much.
9 With that, clock staring at me, I promise I will
10 beat it. How's that sound?

11 Okay. What I was asked to talk about --
12 and I'm going to do this in a very short order, I
13 hope, with very few slides -- is talk about FIOS
14 essentially, Y-Fiber to the PREM, where we
15 actually are with our deployment, and then what we
16 see as the future fiber.

17 Why fiber to begin with? If you think
18 about all of the various applications, service set
19 whatever you want to call it, that is currently
20 being used today, and you look at the requirements
21 of each of those increasingly complex service
22 sets, it becomes pretty apparent that the

1 bandwidth per individual is going to have to
2 increase over time. And what I show on here, on
3 the bottom right-hand side of this, is a chart
4 that has stood up for quite a few years now, and
5 what it essentially says is that about every six
6 years we see an increase of 10 times in the usage
7 per customer. And that has really not varied
8 dramatically over the last X number of years, 10
9 years or more.

10 But what I think is critically important
11 here is that that is a band. And I will tell you
12 that within that band the slope is increasing, and
13 it's increasing more for the uplink than it is for
14 the downlink. And so one of the things that I'd
15 like everybody to think about here is that if we
16 continue to talk about performance of networks and
17 performance of any bandwidth delivery solution
18 only in a downlink sense, we're missing a very
19 important link to the future, which is that the
20 uplink really does need to be there.

21 Now why is fiber the right solution for
22 all of this bandwidth demand? I believe that

1 fiber has a lot more head room than anything else
2 that is out there. First of all, in the last
3 panel, you heard a lot of the technology, so I'm
4 not going to burden you with that here, but today
5 Verizon provides a 50 by 20 service, and I will
6 tell you that that 50 by 20 service is a
7 commercial decision because today we're capable of
8 doing more than that. The existing infrastructure
9 we have in place truly is capable of more than
10 that, and you'll see more than that coming from us
11 as the customers really demand it.

12 Now I happen to be very aggressive in
13 terms of bandwidth expectations, but I will tell
14 you that today very few customers by 50 by 20.
15 They don't really yet see the need for it. That's
16 still the tail of demand when you get to that
17 particular kind of speed. But we see it coming.
18 We see three digit numbers in that area.

19 I believe fiber is also the leading
20 competitive solution, both in terms of quality and
21 reliability. Cost effective solution was a
22 challenge when we first started. We believed we'd

1 get there. Certainly, in the beginning, it took
2 some effort.

3 But today the cost per bit to build is
4 better with fiber than it is with anything else,
5 and the cost per bit to operate is dramatically
6 better than it is today with copper.

7 Why lower operating costs than with
8 copper? Well, first of all, it's more immune to
9 the weather. Copper does have pretty significant
10 environmental impacts. But probably more
11 importantly than that, there's less active
12 equipment. We're using a passive network. We're
13 using PON. And so we do have an awful lot less
14 failure points if you accept the fact that an
15 active element is certainly going to be more
16 likely or more prone to failure than as a passive
17 component.

18 And as having spent, as many of you
19 know, an awful lot of time in wireless, I have to
20 say that there is not enough wireless spectrum
21 available, and this Commission can't find me
22 enough wireless spectrum to satisfy what we can

1 deliver on fiber.

2 Look at fiber as having the same amount
3 of spectrum as the FCC's total cache of spectrum
4 to give. Our technology is pretty
5 straightforward. If you look at the topology of
6 our network, it's really not all that different
7 than a historical copper network. You take feeder
8 out of the central office, and you go to
9 distribution points, and then those distribution
10 points you have drops into the various premises.

11 So from that standpoint, it is not a
12 surprise. It's something that's pretty easy for
13 us to replicate along the lines of where our
14 copper plant always has existed. But what's
15 important is that the same amount of plant needs
16 to go into that big building in the back as going
17 to the home in the front, a fiber. Maybe in the
18 biggest of buildings, we need a few more than one.
19 But the fact of the matter is that we really do
20 have the capacity out there as a result of the
21 fiber that we've deployed in the feeder.

22 Where is our program today? As of the

1 third quarter of this year, we've passed about 14
2 and a half -- actually, probably it's a little
3 more than 14 and half by now -- premise. We've
4 got about a 29 percent penetration of data
5 customers on that today. And I will make a point
6 on that, too, is that that 29 percent actually is
7 calculated using the entirety of the denominator,
8 so even the customers who we opened up for sale
9 yesterday, even though they haven't had a chance
10 to buy yet, are actually in the denominator. So
11 that 29 percent, I think, suggests that customers
12 really do want this, and we will continue to pass
13 more and more PREMs as we go forward.

14 Finally, the future of fiber. No pun
15 intended here, but the future of fiber I think is
16 very bright. Building costs continue to decline.
17 You take innovations like bendable fiber, optical
18 network terminals that are built for desktop use
19 in an apartment. The scale of fiber and the
20 construction over the world continues to drive
21 costs down.

22 Our operating costs, both year-over-year

1 and versus copper, continue to decline.

2 And so I think that that's something
3 that will continue as well. The profitable field
4 of use is also increasing. With these new ONTs,
5 it's a lot easier to bring fiber right into the
6 living room, and put a little tiny ONT on the desk
7 or on a table someplace. You've got higher
8 penetrations, and so you can divide that common
9 cost by an awful lot more customers.

10 And also with the improvement in
11 electronics and improvement in optics, we can push
12 further and further out in those less dense
13 populations. And I don't expect that that trend
14 is going to stop anytime soon.

15 Let me just say as far as performance
16 improvements are concerned, the technical
17 capabilities we have today exceed what the
18 customer wants today, and I think that as the
19 customer continues to demand more, the technology
20 will continue to be able to accommodate it.

21 And finally, I think -- and this is
22 maybe a sales point here -- but I think this is

1 really the only technology today that is not
2 bounding demand. If you think about some of the
3 other technologies that have been discussed here,
4 we're talking about hundred megabit. We're
5 talking about 50 megabit, and we're saying things
6 like well, customers really don't need any more
7 than that. I'd rather be in a position of
8 delivering to the customer what they want,
9 regardless of what that is, and I think fiber can
10 do it.

11 So with that, thank you very much. And
12 I'll pass this on to Joanne.

13 MS. HOVIS: Thank you.

14 MR. ISENBERG: One second. Oh, well, we
15 have 15 seconds, let's say. Do you see your
16 customer traffic rising to fill the available head
17 room? Brief answer, please.

18 MR. LYNCH: Let me answer it this way,
19 David: Yes, I do, but it's going to take time.
20 It's not going to happen overnight. Maybe we can
21 expand on that when we get to the question and
22 answers.

1 MS. HOVIS: Thank you. Working? Yeah.
2 Okay. I'm Joanne Hovis. I'm President of CTC,
3 which is a public interest consulting firm focused
4 on the nonprofit and local government communities.
5 I'm also here in my capacity as president-elect of
6 NATOA, the national association that represents
7 local governments and communications -- a
8 community that is very closely following what is
9 happening here at the FCC; has some very strong
10 interests and opinions, and also has something of
11 a track record and a history of involvement in
12 this market in seeking to meet the needs of
13 internal anchors and constituents and intends to
14 continue doing so, hopefully in real partnership
15 with the FCC.

16 Let me start by suggesting something,
17 and then tell you a little bit about what I know
18 from a municipal perspective, about what we've
19 done, what we've learned about fiber, and where we
20 think we may be going.

21 Let me suggest that local governments,
22 nonprofits, universities, educational

1 institutions, and our consortia that bind us all
2 together are in some ways the laboratory in
3 progress on optical development. We have 15 years
4 of experience of building and operating fiber
5 networks to meet the needs of our internal anchors
6 and institutions; and increasingly experience in
7 meeting the needs of the public as well.

8 Localities are ideally suited to trying
9 a range of technologies based on local market
10 conditions, and they are not tied to legacy
11 investments. They are not tied to legacy business
12 models, and in that way, they are an important
13 opportunity for experimentation and innovation.

14 And these local choices and local
15 experiences can really inform this debate. There
16 are, at last count, 57 municipal networks that
17 reach all the way to the home and business in the
18 United States, primarily in rural areas in some of
19 the most remote and conservative parts of the
20 United States. I will add to this also that there
21 are thousands of municipal and county fiber
22 networks that connect schools, libraries, health

1 care institutions, government buildings, such as
2 firehouses and police stations and so on.

3 And there's 15 years of experience doing
4 that. And in many cases, these networks either
5 provider would be very interested in providing
6 open inter-connection points for last mile
7 deployers that want to push those networks even
8 further out into the community.

9 When I say that we are in some ways an
10 opportunity for experimentation and innovation,
11 let me share a couple of examples with you that
12 David encouraged me to share and to focus on. And
13 these are hopefully, I think, little proof points
14 that might be an interesting way to think about
15 what can happen when the incentives of the
16 operating entity -- in this case, an entity that
17 is not focused primarily on profit, but is focused
18 on community needs -- run in certain directions.

19 So here's an example. This is an
20 illustration. In Montgomery County, just up the
21 road from here, in Maryland, many of the
22 elementary schools in the county, which has areas

1 of great prosperity and wealth and areas of great
2 poverty and both urban and rural areas, many of
3 the elementary schools are served over fiber that
4 was built by the county gradually over the past 15
5 years -- a very extensive fiber network.

6 Those schools receive a symmetrical 100
7 megabits in service, and the operating costs of
8 the county, which does not charge the schools, is
9 \$71 per megabit per year to these schools that get
10 100 megabits.

11 The schools that are not served over
12 city fiber -- excuse me county fiber -- are
13 leasing T1s from a carrier. The cost to the
14 schools per megabit per year is just under \$2,000
15 after the e-Rate subsidy. Before the e-Rate
16 subsidy, it's just under \$4,000 per year, and
17 those schools are getting 1.54 megabits. The
18 schools served by the county at \$71 per megabit
19 per year are getting a hundred megabit
20 symmetrical. I think that's an interesting proof
21 point and one of many as to what is feasible when
22 you have an entity involved in construction and

1 provision of services that has incentives that run
2 in the direction of greater bandwidth, more
3 services, lower costs, and, frankly, ideally,
4 competition.

5 My time is short, and I'm not talking
6 nearly fast enough. So let me move really fast
7 here, because I've got four more slides to get
8 through, and I barely covered the first one.
9 There are a range of drivers that drive municipal
10 projects, particularly the ones that are focused
11 on last mile, and getting to the home and
12 business. The 57 municipal networks I told you
13 about that currently reach the home and business
14 are those that are operational so far. There are
15 probably a couple hundred other communities that
16 are in various stages of evaluation, including
17 some big cities, like Seattle; San Francisco;
18 Portland, Oregon; St. Paul. Seattle actually two
19 weeks ago a letter to the mayor who, as one of the
20 three main planks of his campaign, said municipal
21 fiber to the home -- it's an absolutely key part
22 of our future development.

1 Seattle is served by Qwest, and has no
2 potential for seeing anything like what Dick just
3 describe to us anytime soon. So the drivers in
4 Seattle are all of the ones that you have here up
5 on this slide. You get a sense of the things that
6 they're very concerned about, ranging from
7 economic development to community development --
8 the core things. Technology built Seattle, and
9 they're very cognizant of it, and these drivers in
10 terms of the way they think about architecture,
11 and the way they think about the technology they
12 want to use very much push toward more bandwidth,
13 more coverage, full buildout, reaching entire
14 communities and lots of services at affordable
15 costs, because when you are a local government or
16 a nonprofit or a consortium that is focusing on
17 this kind of market, your success is based on how
18 many people you reach and how much you develop --
19 you deliver to them as opposed to how much you
20 generate from the smallest number of customers
21 possible.

22 One of the key pluses that local

1 governments see in terms of building these
2 networks themselves is the potential for community
3 intranets, the on-network services that would
4 never transverse the public Internet, where the
5 bandwidth can be significantly higher. And from
6 the standpoint, of some of the big cities that are
7 considering this kind of technology, the real game
8 changer is interconnecting their networks over
9 long-haul fiber. And what's so interesting about
10 this from the open access or the competition
11 standpoint is the fact that when you have big
12 fiber networks that are interconnected, a new
13 provider can insert at any point on that network
14 and reach an enormous subscriber base, including
15 one that's potentially quite far away.

16 So, for example, the Utopia Network in
17 Utah could be interested in interconnecting with
18 the City of San Francisco, and a service provider
19 in Utah could be providing services to San
20 Francisco -- voice and video.

21 Now I have 27 seconds. I'm going to talk
22 very fast. There's -- my colleagues here will

1 talk about the debate over point-to-point versus
2 passive optical network within the municipal
3 network. Within the municipal community, there
4 have been choices of both. There are a wide range
5 of different choices about technologies. We would
6 say the key thing should be local decision-making
7 and local process as opposed to decisionmaking
8 elsewhere in the country, and the flexibility of
9 local communities and decision-makers who are
10 answerable to the public rather than to the
11 industry.

12 And then finally this -- something
13 called enhanced PON, something David asked me
14 address very briefly, is an emerging architecture
15 that may be of real interest.

16 As the cost of PON has come down really
17 dramatically, there is something of an emphasis
18 still on point-to-point architecture because of
19 the flexibility and the great bandwidth that it
20 offers, but we are suggesting, and the city of San
21 Francisco is evaluating because of its interest in
22 open access, but also its interest in keeping cost

1 of deployment down as much as possible that a
2 variation on PON, we're calling enhanced PON, that
3 looks a bit like this would give a certain amount
4 of flexibility and options while giving us all of
5 the advantage is of the lower costs of PON that
6 have been realized through the economies of the
7 fact that it has been the dominant industry choice
8 throughout the world, but at the same time pushing
9 up bandwidth and allowing direct fiber connections
10 to some users.

11 The key thing here, from a municipal
12 standpoint, where, a city like San Francisco that
13 has been very focused on open access is one of the
14 drivers of its investigation of fiber to the home
15 is that there's always going to be a central
16 entity. In any network, there will be some kind
17 of central decision-making entity. Whatever the
18 technology choice for the architecture choice, the
19 key thing is governance. The key thing is going
20 to be the commercial decisions rather than the
21 technology decisions, is the true goal is openness
22 or competition. Thanks.

1 MR. ISENBERG: Thank you, Joanne. Tim
2 Nulty?

3 MR. NULTY: How does this work? Okay.
4 My name is Tim Nulty. I've been involved in
5 building rural telecommunications systems all over
6 the world since 1985 and that include early
7 adoption of all kinds of things like wireless
8 local loop in rural Poland and fiber to the node
9 or the building in Hungary and Sri Lanka. This is
10 almost 20 years ago. Currently, I'm the head of a
11 project to build universal fiber to the home in
12 one of the most rural parts of Vermont, which is
13 the most rural state in America, a fact not widely
14 appreciated, and several other projects in
15 extremely rural parts of Minnesota.

16 I'm going to take for granted, just to
17 make this go quickly, I'm going to take for
18 granted something that still may be debated in
19 this room, and that is -- but it's not for me --
20 as far as I'm concerned, the issue is over -- and
21 that is that universal fiber into every single
22 premise is an absolute goal and necessity, and it

1 will happen. The only question is how quickly and
2 how it goes about.

3 David Reed's vision of fiber everywhere
4 as the roads system and then various mechanisms
5 for getting from some kind of fiber final
6 connection point to the device I take as beyond
7 debate now. It's over as far as I'm concerned.

8 And I'm going to go on and talk more
9 about how and some of the things that most people
10 seem to think -- well, some myths that I think are
11 not true.

12 One is I will state flatly that in every
13 single part of rural America where you can
14 aggregate an average of at least 10 premises per
15 mile, you can economically deliver universal fiber
16 without any grants or any Universal Service Funds
17 support whatsoever. Now let that sit for a
18 minute.

19 The \$7 billion we spend on Universal
20 Service every year, which is approximately equal
21 to the AARA money, if that were spent directly on
22 building fiber networks, I believe that in three

1 years we could wire the entire, absolute entire,
2 rural America. We're talking 40 million people.

3 Now the economics of this -- the
4 territory I just talked about everywhere less than
5 10 per mile. When you get into the really sparse
6 areas, actually size matters more than density.
7 It gets harder and harder to aggregate a critical
8 mass of customers that will support the network.

9 And when you're down in the -- you know,
10 you're in the 20 per mile area, then you can live
11 with 6,000 to 8,000 paying customers will support
12 a complete network. When you're in the eight or
13 nine, then you need 25,000 or 30,000 paying
14 customers.

15 And in rural America it gets hard to
16 aggregate those kinds of numbers in really sparse
17 areas.

18 Number two, the economics and the most
19 rural parts, the sparser areas, are much better
20 for community or municipal or some such, you know,
21 co-op or something like that, than they are for
22 traditional investor-owned. This is not

1 necessarily true for the denser areas, but very
2 part -- it does not mean they're not economic.
3 They're very economic. But it works better for a
4 municipal or community for the simple reason that
5 the costs are lower. You don't have to pay --
6 they're nonprofit entities, and they're municipal,
7 they have access to tax-exempt municipal
8 financing, which is, even though it's considerably
9 more expensive than the RUS, it's still
10 satisfactory. You can live very comfortably in
11 the most rural parts of America with financing of
12 six, seven eight percent on these projects -- even
13 nine percent in some cases. Another thing is if
14 you take it as a policy goal, which we used to do
15 in America, and, in fact, the Communications Act
16 of 1934, which seems quaintly modern nowadays,
17 states as a policy goal of this country that we
18 will have universal access to telecommunications
19 services. If we take fiber, universal fiber, as a
20 goal, then open access, and by open access I mean
21 nondiscriminatory access. I don't mean free
22 access. I mean nondiscriminatory access is

1 actually better for the economics than the
2 opposite. Now that sounds anti- intuitive, but
3 it's not. It's actually true. It's once you've
4 decided to build this pipe, anyway you can get
5 stuff on it, paying stuff of any kind, makes it
6 better, makes the economics better. Number three,
7 the electronics don't matter. A debate about GPON
8 versus active versus electronic is really a
9 relatively trivial decision, a relatively trivial
10 matter. What really matters is the availability
11 and the topology of the fiber itself. If you
12 build a fiber network properly, so that it is
13 transparent to the technology you hang on, it
14 literally doesn't matter.

15 We're building a network extremely
16 similar to the FIOS. It's one generation earlier
17 because they started earlier, not because we're
18 smarter. But the - it's one generation later
19 because we started later. But it's essentially
20 the same thing. PON makes every bit of sense at
21 this point, from a price point of view, a
22 maintenance point of view, a robustness point of

1 view and so forth.

2 But the network we build, which is
3 essentially a modified homerun or a modified point
4 to point, makes it possible to upgrade, to change,
5 not only the whole access network, access
6 technology, but piecemeal. So right away, if
7 somebody needs - if somebody in our area comes
8 along and says a 90 megabit - 90/45 GPON multiplex
9 circuit - is not good enough, you know, united
10 technologies, I want more, we can patch right
11 around and give them a gig, ten gig, or a terabit.
12 We can provide terabit point to point services
13 today to anybody who actually wants it, and you
14 can do that because in a properly structured,
15 modified homerun network, you can individually
16 upgrade specific pieces customer by customer or
17 customer block by customer block, and that's what
18 counts. The fiber is what matters, not the
19 technology that it gets hung on.

20 Now, in this area, we have a slightly
21 different point of view from FIOS, FIOS structure
22 is there, the topology of their fiber network

1 rather differently from us, and the difference is
2 very important, in my view, but otherwise, the
3 networks are quite similar.

4 A final thing, it's not a technological
5 point, and that is that optical fiber networks
6 properly structured are the absolutely most
7 perfect natural monopoly ever invented by mankind.
8 What do I mean by that? They have - if once in
9 place, they have effectively infinite capacity.
10 The obverse of that means they have zero marginal
11 costs, and they have very high barriers to entry,
12 and finally, the services being provided, at least
13 some of the services being provided, are
14 considered extremely essential to the people
15 getting them. That is the textbook definition,
16 PhD from Cambridge, a long time professor of
17 economics at Cambridge and Oxford, that is the
18 textbook definition of a perfect natural monopoly.
19 A perfect - the question is, should a perfect
20 natural monopoly providing essential services be
21 an investor owned activity? That's the real
22 question. And I will leave you with that. I

1 think I hit - I actually got under the seven
2 minutes.

3 MR. ISENBERG: No, you're --

4 MR. NULTY: Oh, I'm one minute over, I
5 beg your pardon.

6 MR. ISENBERG: Thank you, Tim. Herman
7 Wagter from Citynet Amsterdam.

8 MR. WAGTER: Thank you, David. Thank
9 you very much for the invitation and the
10 possibility to tell a couple of things of what's
11 going on in Europe and what our experiences are.

12 Citynet Amsterdam - to be short, I've
13 been involved from the beginning in the idea of
14 creating a passive or a dark fiber access operator
15 in Amsterdam, which I've been doing for the last
16 seven years, including all the lawsuits, legal
17 issues, political and everything that goes with
18 it. So I've been seasoned with that, but not as
19 experienced as Tim and others. But what is
20 happening in the debate in Europe is that, in our
21 culture, we like our infrastructure to be quite
22 well, and you see that the governments and

1 municipalities think infrastructure as a
2 competitive advantage, and they know it takes a
3 long time and is very costly and difficult to do,
4 but once you got it, it is something which will
5 help you be competitive for a very, very long
6 time.

7 To give you an idea, our estimates are
8 that if we triple the capacity in the - market, it
9 will take ten years if you do your best to roll
10 out fiber to every home, which means that in the
11 meantime, for the people - it's very good that
12 these - or whatever is increasing its capacity
13 because the amount will increase over time.

14 But the real debate which is going on
15 is, if you look at the fact that we have
16 competition currently which we like, and nobody is
17 going for a utility owned infrastructure company,
18 how do we get to an investment, and after that,
19 again, to a level where competition is vibrant,
20 because that might not be so easy.

21 To give you a little bit idea of our
22 cities, they're all, going back, and the

1 interesting part is that we have to dig, and that
2 the density is quite high, but if you do look at
3 the densities, there is an overlap with the
4 densities in most urban areas in the U.S. And if
5 you look at the cost of deploying fiber over
6 there, and here I'm talking about our experiences
7 of doing full point to point fiber, means homerun
8 inside every apartment, then ten percent of the
9 cost is fiber, ten percent of the other cost is
10 other equipment, and 80 percent is labor, which is
11 a good thing if you roll out - if you want to
12 stimulate the economy because it's a lot of local
13 labor. And if you go to more rural areas, less
14 dense areas, what you see is that the amount of
15 hard work grows and the amount of labor decreases,
16 but essentially it's the same amount of money,
17 which is approximately average for the
18 Netherlands, 900 euros per connection.

19 I've looked up some data from the FCC,
20 from - what the densities are in the U.S., and you
21 see also there in the right hand corner that for
22 90 percent of the population, actually the

1 densities are quite high, so relatively
2 comparable.

3 The real hard question comes, like Tim
4 said, on will it be a natural monopoly or not or
5 how does it go. If you look at the average cost
6 of all the investment, you accumulate all the
7 investments done in - or, alternatively, from - to
8 a backhaul to - or the - network, the ratio is
9 approximately per connection one to three to ten.
10 Of course, there are exceptions, but this is, in
11 general, the ratio of costs. So the middle part
12 of the internet is actually the cheapest, which is
13 also true for electricity, gas and water, as soon
14 as you get closer to the home, the highest part of
15 the investment is over there.

16 The nice thing about the middle part or
17 left part is that you can allocate - reallocate
18 investments to use if you lose customers and you
19 can incrementally increase capacity.

20 However, for the last mile of the local
21 loop, there's only one potential customer who
22 either takes the services or not or uses the - or

1 not, and if you have an overbuilt, you have 50
2 percent if you divide it 50/50 of costs which is -
3 or 50 percent of utilization of the
4 infrastructure, which adds to the average cost.

5 So it's very clear that everybody has
6 been delaying the investment of fiber, but the
7 general idea is that it will need to be done in
8 this time. So if you do this, this money
9 question, and while utilization is such a high
10 part, brings up the real question - question is,
11 well, right now we have to access networks which
12 are completing, but it seems like it's a
13 historical accident. We used to have something
14 made for TV and something made for telephony, we
15 found out they both could do something called
16 packet switching and other things, so now they're
17 competing. But as soon as you start - somebody
18 starts rolling out fiber, will somebody else roll
19 out fiber in the same area? And in most cases in
20 Europe, there is no evidence that people are doing
21 that, there are more evidence of cooperations
22 coming up to prevent it, like in Switzerland,

1 where it's just dealing out with each other, you
2 do this part and you do that part, and maybe we'll
3 put in four fibers, because the fiber is not the
4 most expensive part.

5 So it makes - the real question is, how
6 do you get that cooperation, and after you get the
7 rollout, which also might be that a cable company
8 starts converting - fiber to the home, which we
9 see in some places in the Netherlands, small cable
10 companies do, do we end up with geographically
11 separated, isolated monopolies?

12 If that is the case, then the question
13 is the topology. I'm not talking about
14 technology, I'm talking about topology, how you
15 lay out fiber relates - makes competition easier
16 or more difficult. And the lower part is the -
17 what we call DPON and - network, which will make
18 it very difficult. The Japanese variation is in
19 the middle, and a point to point network is in the
20 top. We've chosen for a point to point, although
21 it's a little bit more expensive, because it will
22 give a very long lifetime because it - almost any

1 technology and any mix can be supported.

2 And the next thing is, if you do the E
3 calculations, there might be a five, ten, 15
4 percent difference in investment, but the most
5 dominating fact in any access network is
6 utilization ratios.

7 So if you have open access and you have
8 multiple users and you penetration goes up with
9 ten percent, it immediately economically
10 obliterates any CAPEX difference in investments,
11 and that's a very, very tough thing.

12 So every customer, every line used by
13 another operator is for - in infrastructure
14 company \$12 cash flow per month per user, which is
15 a lot of money, which means that the real debate
16 is, how do we get there, and how do we influence
17 the fact that how we end up with a topology which
18 will support as much competition as possible.

19 MR. ISENBERG: Okay. Thank you very
20 much. Benoit Felton from Paris. Even though he
21 sounds like an American, he's really --

22 MR. FELTON: I'm from Yankee Group.

1 Okay. I'm actually going to very - okay. So the
2 slide on who I am got squeezed, it doesn't matter,
3 I'll tell you who I am. It's actually fairly
4 significant that I'm French in this context for
5 two reasons; the first one is that I live in
6 Paris, which is right now kind of in the middle of
7 all the fiber happenings in Europe; and the other
8 reason is that being French, I know all about
9 cultural arrogance, and so I want to highlight the
10 point that I'm not here to give you lessons, but I
11 am here to hopefully show you what's happening
12 elsewhere in the world, and I'll leave it up to
13 you to see if you want to see that as a lesson or
14 not.

15 There's been a lot said about the
16 various service levels that you can get out of
17 various technology choices, so I'm not going to go
18 back to that in any depth. I just want to point
19 out one thing, which is that there are many areas
20 in the network where you can have bottlenecks, not
21 just the access, but the access is the only area,
22 I'm going through this really quickly, but it's

1 the only area where the technology choice actually
2 makes a difference. All the rest is choices about
3 how you manage your network, but it's not dictated
4 by your technology choice.

5 The second thing that I just want to say
6 about this slide, and, in fact, I don't show LTE
7 here, but I could have, because the message is,
8 don't look at top line speeds, top line speeds
9 tell you nothing, average speeds tell you
10 everything. And very often technology choices and
11 vendor discourse are focused on top line speeds,
12 and that's not a sound measure of a technology
13 choice.

14 Now, interestingly enough, I'm going to
15 contradict myself immediately by talking about
16 available service speeds. I did this little
17 exercise, having discussed it with David, to try
18 and see, I hope the map is big enough for you,
19 it's certainly not big enough for me, but to try
20 and see how the availability of 100 megabit
21 service evolved over time.

22 Two years ago, in 2007, the only places

1 in the world where you could get the 100 megabit
2 service were Japan, a significant portion of
3 Japan, a significant portion of Korea, a few
4 cities in Taiwan, and Hong Kong, and Stockholm.
5 So that's the single red dot here in Europe.

6 Two years on, this is what the map looks
7 like. You can see that things have expanded in
8 Asia, you can get 100 megabit service anywhere in
9 Japan, more or less, anywhere in Korea, anywhere
10 in Taiwan, still in Hong Kong, obviously, but you
11 can get it in Paris, you can get it in Montpellier,
12 you can get it in - you can get it in Lisbon, you
13 can get it in Bucharest, Sophia, Moscow,
14 Amsterdam, of course, and most places or a
15 significant number of places in the Netherlands,
16 most places in Sweden, Denmark, Norway, and
17 Lithuania, and in Helsinki, and Finland.

18 MR. ISENBERG: There's one dot in the
19 U.S.?

20 MR. WAGTER: Right; there's one dot in
21 the U.S., which is Cablevision's 101 megabit per
22 second service in New York City. I'm going to

1 come back to that in a minute. So this is only
2 two years, so we're not talking about a large
3 amount of time. Now, I'm assuming that if I do
4 this map again in two years, there will be red
5 dots more or less everywhere, and hopefully there
6 will be a lot more red dots in the U.S.

7 But I want to challenge you with this
8 view; this is where you can get one gigabit per
9 second service today. Hey, Japan, Korea, and Hong
10 Kong, and Taiwan, no, not Taiwan, soon, and
11 Sweden. So in two years time, if I do this map
12 for one gigabit per second, probably the whole of
13 Europe will be red dots, as well. Again, will the
14 U.S. be? I don't know, but this is what we're
15 talking about.

16 MR. NULTY: Burlington, Vermont.

17 MR. FELTON: One gigabit per second?

18 MR. NULTY: Yes.

19 MR. FELTON: Commercial offered to
20 customers?

21 MR. NULTY: Yes, offered if they want
22 it, yes. Not many people take it.

1 MR. FELTON: Okay. I'll add it to the
2 map.

3 MR. NEWMANN: -- service, right. I can
4 get a gigabit in the U.S. anywhere I want if I
5 want to buy OC --

6 MR. FELTON: Sorry, I should have been
7 clearer. This is end consumer packages. This is
8 services that homes can subscribe to at rates that
9 are certainly higher than your regular service,
10 but they're reasonable for a home. So, for
11 example, in Hong Kong, you can get that service,
12 one gigabit service for 250 Hong Kong dollars per
13 month, which is roughly \$100 U.S. per month.

14 MR. NEWMANN: Okay. That's what I
15 wanted to find out, what you're defining as
16 available.

17 MR. FELTON: So the second question
18 inevitably is, why are we focusing on speeds, and
19 this question was asked in the first panel, and I
20 think there were some very good answers given.
21 What I wanted to do here is just map, not so much
22 by speed, but by what the technologies allow you

1 to do in terms of speed and latency. This is a
2 view in time of the services we're talking about.
3 So you might be able to do a single HDTV stream
4 with ADSL today, you can't do two HDTV streams
5 with ADSL, so you're already in VDSL territory or
6 DOCSIS-3 territory for that. If you wanted to
7 have your hard drive in the cloud, well, depending
8 on the amount of data that you shift in real time,
9 you might have enough services with VDSL, but you
10 might not, you might actually need fiber to be
11 able to do that.

12 And then, as you can see, all the rest
13 actually requires very high quality DOCSIS-3 or
14 fiber. If you want to be able to homework in
15 conditions that are equivalent to what you do in
16 the office, you need fiber, because the low
17 latency is crucial. And again, it's not
18 necessarily the speed. Using wordover network
19 doesn't use a whole lot of band width, but if you
20 don't see what you typed, then you don't use it,
21 that's what we're talking about.

22 And finally on this slide, the thing I

1 want to highlight is that video communication is
2 going to be a crucial part of what these networks
3 allow. Interestingly enough, it's maybe the only
4 service that we talk about in this context that is
5 something that kids were dreaming about 40 years
6 ago, thinking that they would have that in the
7 year 2000, well, they don't, and they might, but
8 we've still got to get there, and if we want to
9 get there, the networks have got to support that
10 and they don't today. The last thing I want to
11 talk to you about is price, because, of course,
12 this is crucial, as well. This is a comparison of
13 600 megabit download offers around the world. I'm
14 not going to go through each of them, but you can
15 see that, first of all, Cablevision's offer that I
16 mentioned today is by far the most expensive.

17 You can also see that the offers that
18 you see in Asia are significantly cheaper in
19 general than in the rest of the world. And I want
20 to focus finally on the Hong Kong broadband
21 network offer, which is the third here in that
22 line, and is also the cheapest in this set of

1 offerings.

2 This price is only very recent. Two
3 weeks ago, Hong Kong broadband network announced
4 that they were dividing the price of their 100
5 megabit offer by two and a half. It used to be
6 two and a half times more expensive. They shifted
7 it to what is the equivalent of now \$17 U.S. Per
8 month price, sorry, purchasing parity directed.
9 Why are they doing that?

10 I mean it may sound like an insane
11 business decision, it's not. They know that by
12 doing that, their market share will go for 20
13 percent to 40 percent, and their revenues and
14 their margins will grow in the same proportion.
15 Once you have deployed the network, any strategy
16 is good if it gets you more customers hooked up to
17 that network. Focusing on getting more revenues
18 out of the customer is less efficient than
19 focusing on getting more customers on the network
20 at lower revenue points, and that's what I wanted
21 to conclude on.

22 MR. ISENBERG: Thank you very much,

1 Benoit. I invite my colleagues from the FCC, if
2 they have any questions. Jon Peha.

3 MR. PEHA: I want to follow up on a
4 comment you made, Herman Wagter, to anybody. You
5 said that you - you chose a point to point
6 architecture, or topology, excuse me, gave you
7 greater versatility, a greater potential for
8 competition, cost an extra five to ten percent.
9 You didn't talk about this, but I assume it also
10 matters where aggregation points if you would go
11 to it the GPON way.

12 What I was wondering is how reversible
13 such a decision is. How hard is it if you had
14 gone a different direction and then decide, you
15 know, decided at some point later that you wanted
16 that versatility and that ease of competition.

17 MR. WAGTER: We've done some rough
18 calculations based on what we know is that if you
19 subtract the part which is already inside the
20 building, because that's individual for each
21 customer, and it's a large part of the investment,
22 it would take us another five to 600 euro per

1 customer to reverse the decision, if you would
2 have deployed - with deep splitters, meaning
3 splitters and cabinets underground very close to
4 the customers. We cannot put cabinets in the
5 street, everything has to be on the ground. So if
6 you put splitters down there, you have to reverse
7 it to point to point, it will add another 600
8 euros.

9 The - we'd also note some calculations
10 on a life cycle. If, for instance, at some point
11 in time you'd have to do a mid life upgrade, would
12 it make sense financially, or if you had to write
13 off the - network and redo it again after 15 years
14 and the point to point could do 25 years, you
15 mainly see that the price points and the
16 investment levels economically are more or less
17 the same, so you trade off.

18 What really hits home every time, and I
19 cannot stress it enough as - as soon as you start
20 adding up, saying let's open this up, which we can
21 do because you can mix technologies, if you want
22 GPON and you want something else, because we don't

1 operate, we don't do the electronics. People come
2 in and stole electronics and deliver services. As
3 soon as the actual penetration goes up, which
4 means the utilization of the network, it
5 financially obliterates any extra cost you've
6 made. An extra ten percent is way more
7 economically viable with than anything else, and
8 that's the reason why our incumbent has joined
9 forces in this and is going to be operator on this
10 dark fiber network and is saying I'm actively
11 encouraging other operators to be joining me in
12 this network because it will make more money, it
13 just will make more money, that's what we learned
14 from - these are public statements from -
15 incumbent, is that it's - before the tooth and
16 nail, but in the end, it just makes more money if
17 you happen to have an access network - the rest is
18 closed.

19 MR. ISENBERG: Tim Nulty.

20 MR. NULTY: Because this issue is
21 extremely interesting, I mean I think it's
22 actually one of the most important questions in

1 the whole debate, the desirability of point to
2 point, to me, is a given and obvious. The numbers
3 and the economics that Herman has quoted I would
4 suggest are highly dependent on the densities,
5 because we really looked at this stuff very
6 intensively. When you have your normal head end,
7 central office head end, a modern IPTV kind of
8 world can easily in a building, you know, not much
9 larger than this room, can service 100,000 people,
10 and you want to have as many people as possible
11 because you're spreading a large expense over the
12 lot. A hundred thousand people in a rural area
13 means you're going to be serving people 150 miles
14 away, you can't do head end, you can't do complete
15 100 percent pure homerun when you're serving
16 people 100 miles a way, not only because of the
17 cost of it, but just the sheer problem managing
18 these cable runs, 864 cables running, it just
19 can't work.

20 So what you have to do, given that point
21 to point is the desirable end, is to say how can
22 we move the aggregation point as far upstream as

1 possible and as close to the central office as
2 possible, and that's driven by two things.

3 Our actual choice is to have the
4 aggregation points secure buildings, not cabinets,
5 I hate cabinets, won't have cabinets, so they're
6 forbidden. Any vendor who comes and tries to sell
7 me cabinets is shown the door. A secure building
8 that is lighted, heated and secure, 20 - 30 feet
9 square, like that, and to have a minimum, you can
10 manage comfortably up to five or 6,000 customers
11 coming into one of those things. On the other
12 hand, the DB loss of the lasers is typically, if
13 you want to be really reliable, no more than 20
14 kilometers. So you draw 20 kilometer, by root 20
15 kilometers, not just a circle, around these little
16 remote hubs, and you try and do that so you get as
17 close to 3 - 4 - 5,000 people in them as you can,
18 and that's where you get your best economy.

19 In a building like that, you can get
20 virtually all, but quite, but virtually all the -
21 80 or 90 percent of the benefits of true point to
22 point because in a building like that, you can

1 switch out your OLT's, you can put new stuff in,
2 you can have co-location, customers, you know,
3 other - or service providers who want to get onto
4 your network because you're open access. In our
5 area of 600 square miles, we'll have nine of these
6 things. It isn't very hard to get a person into
7 the --

8 MR. ISENBERG: Thanks, Tim. Okay. I'll
9 ask people to keep their answers a little bit on
10 the succinct side even though we all - we know
11 that here on this panel we have experts with
12 direct hands on experience, and, in part, we'll be
13 delving into that after the panel later on.
14 Stagg, did you have a follow on question?

15 MR. NEWMANN: Let --

16 MR. PEHA: I'm curious about Tim's point
17 and what the views of the other panelists are.
18 Has the equation changed for rural areas that we
19 can expect to see fiber deployment and investment
20 in the rural areas?

21 MR. LYNCH: I think the best way to
22 answer that question is, that as the technology

1 continues to improve, the optics improve, the
2 methods and procedures that we use improve, you're
3 going to continue to see that economic break point
4 moving out. And, for example, now with FIOS, we
5 don't have to put a head end in every central
6 office.

7 You know, I think Tim mentioned 20K
8 before as the logical reliability limit for fiber,
9 that's been stretched, that's well beyond 20 now.
10 And, in fact, I think on the first panel somebody
11 said it's up to 60 kilometers. I think it - maybe
12 that's a stretch as to whether I want to deploy
13 that far out today, but I think you will continue
14 to see the march towards the more rural area being
15 more economic, regardless of, you know, individual
16 opinions here on the panel, it will continue to
17 move on.

18 MR. WAGTER: Okay. Although I'm working
19 in the city where the densities are extremely
20 high, we do a lot of rural areas, and especially
21 in other countries like Norway. What you see over
22 there is that the cost of the fiber and the pipe

1 isn't that much of a problem, it's the labor. And
2 as soon as you can get people to dig themselves,
3 and communities, like fiber to the farm in Norway,
4 the equation changes enormously. Furthermore, if
5 you do it in cooperation, like many of the
6 cooperatives or energy that are existent in the
7 U.S., you have a 100 percent penetration which
8 helps also.

9 MR. FELTON: I just want to add one last
10 point, which is the question of how you define
11 economical then becomes crucial, as well.
12 Obviously, as Joanne was saying, municipals don't
13 have the same framework for what's economical as
14 most, you know, private companies who depend on
15 shareholder money.

16 Usually it's going to be very hard for -
17 and, in fact, you know, to me Verizon is a very
18 interesting example because they're one of the few
19 companies that has had the guts to turn to the
20 market and say, yes, this is a long term
21 investment, and we're doing it nonetheless, but I
22 see a lot of incomes around the world that can't

1 or don't want to do that.

2 But basically, in a three to five year
3 time frame, even an urban deployment is not going
4 to pay for itself, let alone the rule of
5 deployment. If a municipal like the city of Pau,
6 for example, is looking at a 15 year return, then
7 yeah, sure, it works, and it's economical by their
8 standards.

9 MS. HOVIS: And I would add to that that
10 of the municipal networks that are out there,
11 perhaps the seven are in suburban areas, not as
12 urban, the rest are in small towns and their
13 surrounding rural areas, and they use different
14 kinds of technologies, topologies, architectures,
15 different business plans, all very local, but they
16 are making it work. There has to be something
17 happening, that's right.

18 And I should add that they're making it
19 work over some pretty tremendous odds, including
20 frequent threat and reality of litigation and to
21 competitive PR campaigns. And so there's some
22 networks that had to fight three years of

1 litigation before they were able to even start
2 construction. So there are costs and delays
3 associated with that that they - that are not
4 faced otherwise.

5 MR. ISENBERG: Thank you. Stagg
6 Newmann.

7 MR. NEWMANN: First, an observation,
8 slightly humorous but with a point to it. I have
9 a three step proposal that Blair rejected to
10 dramatically change the U.S. adoption, that was
11 first put a teenager in every home, second,
12 construct pre-wired fiber high rises in all the
13 metro rings in the U.S. that will accommodate
14 about three million people, and then relocate all
15 but the two percent of Americans that are
16 necessary to maintain rural America to the high
17 rises, very low communications costs for that.

18 The point of that, and it's really a
19 plea, not a question to the panelists, is, we are
20 acutely aware of the cost problem to pushing fiber
21 deeper, and we want to come up with a whole set of
22 very specific policy objectives that can really

1 lower those costs, such as when trenches are open,
2 let's get fiber in them, et cetera, et cetera, and
3 so very specific suggestions on policy levers that
4 we can do to lower the cost of pushing fiber out
5 there, because it is primarily a civil and
6 political engineering problem, not a technology
7 problem would be most appreciated.

8 A question I do have for each of the
9 panelists, particularly those of you operating
10 networks, is, what applications or usage
11 characteristics are you seeing from your users on
12 the fiber network that we are not seeing on DSL or
13 HFC networks, these networks that support the
14 really high speeds, how has the usage or
15 applications changed?

16 MR. NULTY: Actually, the - although the
17 business plan of a fiber to the home network is
18 based currently on a triple play, that's actually
19 the most boring thing. And just an example we're
20 finding in Burlington, where people have, you
21 know, real fiber, an increasing number of people
22 who are dropping, just canceling their cable

1 service, even though the cable service is much
2 better than the alternative, we concurrently
3 provide 100,000 fully uncompressed HD channels.

4 That's much better than people canceling
5 it, because they're finding - one by one, it's not
6 happening mass, but it's happening, people are
7 finding, you know, they got their Roku box and
8 their Hulu, and the internet speeds are so good
9 and so reliable, they're finding that nobody
10 watches it anymore, including the kids, and
11 they're canceling it, which actually we like,
12 because the cable business is a lousy business,
13 and the quicker we can get out of it, the better,
14 which you may feel, as well, I don't know.

15 The other things that are really
16 happening and just beginning to take off are the
17 kind of things that you can't do without fiber,
18 and that's genuine, as he described before in the
19 last panel, genuine interactive education and
20 interactive health care. You simply can't do
21 interactive MRI's, real time doctor visits and so
22 forth on anything that isn't extremely high speed,

1 and that's beginning to happen.

2 MR. NEWMANN: Are these - the things
3 like that, are these business to business, home to
4 business, or home to home that you're seeing?

5 MR. NULTY: Both; I mean one of the
6 interesting things about the fiber network is,
7 although you're constrained with - in terms of
8 your access to the upstream internet by what it
9 costs to buy band width from tier one and tier two
10 people, so peoples' internet service is typically
11 in the seven, eight, nine, ten megabit, but to one
12 another, internally, inside the network, in
13 Burlington is 22.5 up and 45 down, which
14 effectively means 22.5 symmetrically, and a lot of
15 that is beginning to happen back and forth
16 internally.

17 MR. ISENBERG: Herman and then Dick
18 Lynch. But --

19 MR. WAGTER: Okay, I'll start.

20 MR. ISENBERG: Please.

21 MR. WAGTER: There's three observations,
22 the - or two observations, the I'm busy

1 investigating or getting my hands on the data of a
2 relatively small village where the fiber
3 penetration is up to 80 percent across all age
4 groups, which is about 7,000 users, and I got my
5 hands on a graph of the accumulated users of data
6 up and down over time, and to my great surprise,
7 the amount of data going up was equivalent to the
8 amount of data going down.

9 We haven't got our hands yet on it,
10 what's the reason behind it and why is that, but
11 that is a significant change in user - for the
12 small city. We're going to investigate what's
13 exactly happening there. Now, what we see in
14 Amsterdam, in the bigger cities, which is a
15 totally different arena, is that the first users
16 immediately start placing home servers, and also
17 bringing their small individual businesses to
18 their home.

19 So many people with a Mac, working for
20 the media, going with video files for commercials
21 want everything, and just being able to send these
22 files ten minutes before the deadline to somebody

1 is great.

2 Reporters on motor bikes with raw
3 cameras, who take raw pictures in a raw format
4 which are ten megabytes per each and dying to - we
5 had a place open with three - megabits wireless
6 connection, and they always went there for coffee
7 and - laptop open and sent the files because they
8 could send it. And so the home server and the
9 small business type thing dominates the first
10 wave, the second wave you have to see.

11 MR. LYNCH: Let me give you a little
12 comparison here. A typical FIOS user uses about
13 three to four times the capacity per unit of time.

14 MR. ISENBERG: Of the - three to four
15 times?

16 MR. LYNCH: Three to four --

17 MR. NEWMANN: Compared to DSL.

18 MR. LYNCH: -- compared to DSL. Now,
19 ask yourself why that is. And you can talk about
20 specific applications, but the essence of what we
21 see is that the FIOS user is much more comfortable
22 with the latency of the real time capability and

1 the up links performance, and so it drives two way
2 video, it drives two way music.

3 So it's essentially driving streaming
4 set in another way, which, you know, a DSL
5 connection or probably a typical - type cable
6 connection available today really strains the
7 capabilities of other systems to do that kind of
8 thing. So it's the consumer seeing - and I'm
9 talking consumer now, I'm talking the averages
10 that I personally - subscribe to peak numbers, I
11 like averages. So in terms of the average, you're
12 driving it through video, you're driving it
13 through the two way capability of the fiber.

14 MR. ISENBERG: Anybody else?

15 MS. HOVIS: This is to some degree
16 projected, but I can tell you what's driving a lot
17 of the municipal decision-making, and some of it
18 is already happening. So in Lafayette, Louisiana,
19 one of the key applications is distributed
20 development of software, of video, of gaming,
21 technology that people in multiple places can work
22 together as if they were sitting in the same

1 office working on a --

2 And the city of Lafayette has very, very
3 consciously cultivated that and brought its
4 business community in and extended open
5 invitations to people in other parts of the
6 country who'd be interested in using this and
7 experimenting on the network.

8 This, by the way, is also the thing that
9 drives the city of Seattle, that really set off
10 its planning toward fiber to the home several
11 years ago, was this concern of where are the
12 software developers going to go if they don't have
13 the kind of band width they need to be able to
14 collaborate with their partners and their
15 counterparts around the city, around the country,
16 and in the rest of the world, very importantly.
17 And what that means in terms of the distributed
18 development, the kinds of speeds we're talking
19 about here allows every home or business to become
20 the equivalent of the university. On a network
21 like that, you're able to function in the way that
22 a researcher or a university or a software - a

1 code writer at a university could over one of the
2 regional optical networks, where they have that
3 kind of capacity.

4 The other big thing that we see as a
5 driver, again, thinking from a municipal
6 perspective in which the focus is not on
7 entertainment is various forms of aging and place
8 and tele health applications.

9 So the city of Portland, Oregon, in its
10 fiber to the home pilot which is in the planning
11 stage, has been very focused on working with the
12 non-profits that currently have aging in place,
13 pilots, and require more band width.

14 In Case Western Reserve University, in a
15 partnership with about 50 local non-profits and
16 local communities, including in some areas of just
17 utterly extraordinary poverty that surround the
18 university, has had a real focus on tele health,
19 as well.

20 For example, the constant monitoring of
21 people with diabetes in their homes, that would
22 allow them to stay home and not have to make

1 constant visits to emergencies rooms or hospitals,
2 but also allow them to live at home, because in
3 some cases it takes just 24 hour monitoring of
4 various aspects of their health. So that's been
5 another key driver that we think is pushing toward
6 a lot of the non- profit municipal deployments.

7 MR. FELTON: I just want to add one last
8 thing. Service providers that offer fiber
9 services don't offer very differentiated services
10 from triple play today. So it's easy to draw the
11 conclusion people are not doing anything different
12 with fiber, but to a large extent we have to
13 realize that it's not being offered to do anything
14 different with fiber.

15 What's interesting to me is that I think
16 in the next couple of years we're going to see two
17 waves of new services emerging, one which will be
18 the service providers themselves as they need to
19 further the differentiation with DSL and cable to
20 accelerate migration of customers to the fiber
21 networks.

22 The other one is going to be the googles

1 and yahoos and twitters and facebooks of this
2 world as they start realizing that there's a
3 critical mass of customers there that's big enough
4 that you can start addressing them specifically.
5 The interesting consequence of that is going to be
6 that for existing DSL grade users, the internet
7 experience will degrade.

8 MR. ISENBERG: Tim.

9 MR. NULTY: Just adding two examples,
10 the largest private sector employer in the state
11 of New Hampshire is Dartmouth Hitchcock Hospital
12 which is located in Hanover. And a large
13 percentage of the medical staff at that place
14 actually live in Vermont.

15 We approached Dartmouth Hitchcock to
16 support our project and they did so, but they've
17 said they don't actually need it themselves,
18 they're not much interested, they've got all the
19 band width they need as an institution, what they
20 care greatly about is the fact that they can't
21 reach their medical staff, and that having the
22 kind of fiber network we're building to their

1 medical staff, to their home, is of intense
2 importance to them, and nothing else will do.

3 They cannot have real time analysis of
4 MRI's by a specialist doctor looking at somebody
5 who's just come into the emergency ward any other
6 way. Another example is the Vermont Law School,
7 which is in our area, has told us that they
8 suspect - they are quite fearful and they expect
9 that within five years, their ability to exist as
10 a free standing law school in rural Vermont, a
11 quite successful and well regarded one, will if
12 not disappear, certainly degrade badly because
13 they won't get customers, kids won't come where
14 this doesn't exist.

15 MR. ISENBERG: Thank you. That is
16 actually consistent with many things that I've
17 been hearing. The ability to work at home at high
18 res is just huge.

19 MR. NULTY: Right.

20 MR. ISENBERG: I have now - finally I
21 have time to take some questions from the audience
22 and from the internet, and I thank the audience

1 and the folks out in net land for hanging in there
2 and for their participation. So one question here
3 is, especially for Verizon, and it's about last
4 mile congestion, and the question is, do customers
5 see their speeds drop at any point, and if so, how
6 often does this occur? Do your end user networks
7 get congested? Start with Dick Lynch.

8 MR. LYNCH: Well, I have to I guess
9 answer the question in a couple of layers, because
10 sitting here as an engineer being asked the
11 generic question, do your networks ever get
12 congested, certainly you engineer them so that the
13 congestion is not seen by the end user, that's
14 your goal, you don't necessarily always get there,
15 so I'm not going to say that it's never happened.
16 On the other hand, if you're asking me about DSL
17 versus FIOS, I think we have to look at it from
18 the access point. The DSL connection clearly
19 aggregates back at the central office and no
20 sooner than that. So if you talk about the access
21 point on DSL, that remains uncongested because
22 it's yours. When you get back to the central

1 office, it's always imperative that we continue to
2 drive that aggregation technology for minimum
3 blockage, but there will be blockage, whether the
4 consumer sees it or not is all - the engineering
5 challenge.

6 In a FIOS environment, you're talking
7 about sharing a two point for gigabit down link
8 pipe, 1.2 up, among 32 consumers. So when you do
9 the statistical multiplexing that was mentioned
10 here earlier today, it is highly unlikely that
11 you're going to see congestion in that end link
12 using FIOS, as well. So again, you're back to the
13 back bone, you're back to the aggregation point
14 and beyond, and the challenge we constantly have
15 is that the growth sometimes surprises us, but the
16 engineering objective continues to be the deliver
17 to the end user customer, that which they are
18 paying for.

19 MR. ISENBERG: And as a FIOS customer at
20 home myself, I have to say that's mostly my
21 experience. But I do notice, and this is an
22 anecdote, so please treat it as only anecdotal,

1 but I've noticed several times around 3:30 or
2 4:00, when kids get home from school, that the
3 network responses do tend to seem longer.

4 MR. LYNCH: Again, a lot has to do with
5 where that point of congestion may be.

6 MR. ISENBERG: Okay, sure.

7 MR. LYNCH: Is that at the server, is it
8 in the back bone, is it at a point beyond the
9 network, network interface, somewhere else,
10 because it's a popular site, so it's hard to be
11 specific, but I'm not going to say that we've
12 never had congestion on the network.

13 MR. ISENBERG: Okay. Do you mind if we
14 beat up on you one more time?

15 MR. LYNCH: I'm used to it, go ahead.

16 MR. ISENBERG: Here's one that -
17 actually, I'm, you know, as a fiber to the home
18 advocate, and I guess I - I'm not sure whether I
19 can say that with my FCC hat on or not, but it's
20 better to ask forgiveness later as we in large
21 organizations know. So the question came in,
22 current demand for Verizon 50/20 is low, it costs

1 \$150 a month, how much do you expect demand would
2 increase if it were \$50 a month?

3 MR. LYNCH: I'm going to answer that by
4 saying that's a marketing question.

5 MR. ISENBERG: Fair enough.

6 MR. LYNCH: Look, I mean reality says -
7 I mean economics 101 says that if you lower the
8 price, you're going to get more people to buy it.
9 But the real question that we have to assess is,
10 what is the value proposition for the customer
11 versus the business, and that will always be the
12 balance point for the pricing.

13 MR. ISENBERG: Okay.

14 MR. LYNCH: So I can't directly answer.

15 MR. NULTY: Can I defend Verizon? It's
16 not something --

17 MR. ISENBERG: You're not supposed to do
18 that, but go ahead.

19 MR. NULTY: The point Dick Lynch made
20 about where the bottleneck occurs is extremely
21 important. Traditionally, the upstream network as
22 a whole has not been the bottleneck compared to

1 the final mile. With a fiber connection, exactly
2 the reverse happens. There's very little
3 bottleneck on the final mile, and the bottlenecks
4 upstream become the controlling factor. So, in
5 fact, in Burlington, we don't offer a service, an
6 internet connection service of more than eight
7 megs because if you do, they'll never find -
8 they'll never experience it because the upstream
9 bottlenecks, wherever they occur, will almost
10 always control and people will feel cheated
11 because you've told them you were giving them 20
12 megs and they can never get it because the
13 bottleneck is upstream, not downstream. It's an
14 extremely important point that is not commonly
15 understood.

16 MR. NEWMANN: Let me just put a point on
17 that. If you look at flows across the internet,
18 say California to the U.S., the TCPIP protocols
19 today can typically not support flows more than a
20 couple megabits per second, from what we've been
21 told. You said you were really high - streaming
22 applications are your local ones where they stay

1 within your network.

2 MR. NULTY: Right; well, but I mean the
3 point that's been made earlier about the
4 importance of latency remains in place even under
5 this condition. The lack of latency with the
6 higher speeds remains a characteristic.

7 MR. NEWMANN: Agree, and that's why a
8 thing like local content and delivery and all that
9 becomes so important to this environment, yeah.

10 MR. ISENBERG: There's a question from
11 the web about the longevity of your capital
12 investment in fiber and in other technologies, and
13 the analogy is made to the rural electrification
14 act, where we are still seeing the benefits of
15 infrastructure installed back in the 1930's, and
16 so the question is, what are the lifetime
17 expectancies of these various investments?

18 MR. NULTY: The single most stable and
19 inert substance I think known to mankind is glass.
20 I spent a part of my life as a senior official in
21 the disposal of nuclear waste. We dispose nuclear
22 waste; the primary and best way to do it is by

1 incorporating it in glass, because glass will last
2 more than the 25,000 years which the - is the half
3 life of the most dangerous elements in nuclear
4 waste.

5 Nobody knows how long glass will last.
6 As long as the copper network lasts, which is
7 wonderful, the fiber - the one thing we know is
8 it'll last a lot longer.

9 MR. LYNCH: I'm not going to argue, sand
10 is pretty good, it stays around. But I don't
11 think that the question is how long will the stuff
12 physically exist, it's how long will it have a
13 useful life. And I think that the fiber useful
14 life is yet to be found because I think it extends
15 well beyond the view and capabilities to envision
16 the future requirements from anybody in this room,
17 and I will take the liberty to speak for everyone
18 in that regard. The electronics is going to be
19 outdated very quickly. You can't expect any of
20 the electronics, any of the active elements in any
21 of these networks to last more than probably five
22 or six or seven years, and the reason I say that

1 is because were going to need lower latency.
2 We're going to need higher capacities. When you
3 have active elements, they do deteriorate and at
4 some point they will fail. So you take all of
5 those things into account, and the fiber doesn't
6 become the issue. The fiber I would agree with
7 Tami, it's going to be around a long time.

8 But you've got to watch your active
9 elements; watch your capacity; and you've got to
10 stay out of the plant. The more you move the
11 plant around, the more likely you're going to be
12 to break it. And we've learned that from 100 and
13 some odd years of copper. If you put copper in
14 and leave it alone and never move it around, it
15 lasts fairly well. It may not do what we want it
16 to do, but it does last.

17 So we've got to stay out of that fiber
18 plant.

19 MR. ISENBERG: Good. Okay. Question
20 that I have. I asked you earlier what about the
21 suitability of FIOS for non-residential services,
22 such as LTE backhaul, et cetera, and you said FIOS

1 can do that. And so my follow-up question is how
2 can -- what is it that gives FIOS the flexibility
3 and capability to do that because isn't, for
4 example, LTE symmetrical inherently? Could you
5 speak to the properties of LTE backhaul and
6 Verizon's fiber capability?

7 MR. LYNCH: Sure. Let me first of all
8 tell you that every wireless carrier today has a
9 vision and a desire to get to a fiber backhaul to
10 every cell site, and you don't need LTE to want to
11 do that. There's a wide --

12 MR. ISENBERG: And right now 20 percent?

13 MR. LYNCH: -- it's probably higher than
14 that.

15 MR. ISENBERG: Okay.

16 MR. LYNCH: It's probably higher than
17 that. My guess is 40 percent today, something
18 like that.

19 MR. NEWMANN: Yours or industrywide?

20 MR. LYNCH: Verizon Wireless.

21 MR. NEWMANN: Verizon.

22 MR. LYNCH: Yeah, but I know that the

1 industry is all that different that that.

2 But to your specific question of can
3 FIOS deliver backbone capabilities for LTE. Yes.
4 And, in fact, historically we as an industry had
5 this what I would call rather strange demarcation
6 between what we call inter- office capabilities
7 and endlink capabilities. And there is no
8 technical difference to the performance for the
9 user at the end. We just had this structure set
10 up that we did it one way or another way.

11 What we've said is, look, fiber is
12 fiber. It can perform just as well as any of the
13 old inter-office fiber or inter-office facilities,
14 and so for us delivering to a LTE backhaul,
15 delivering to a Femtocell, delivering to a
16 business is all about what the customer wants to
17 liver, and if you can do it over FIOS, do it that
18 way. And that, in fact, is the way we're
19 delivering most of the backhaul to customers
20 today.

21 MR. ISENBERG: Okay.

22 MR. LYNCH: Okay. Anybody have a

1 burning follow- up point or in the audience a
2 burning question? I knew Dave Burstein would
3 raise his hand at that. David, please?

4 MR. BURSTEIN: This is (inaudible)
5 talking about having minimal congestion.

6 MR. LYNCH: Is this a pick on Dick Lynch
7 meeting or?

8 MR. BURSTEIN: The best network
9 engineers in the world in this room, and I'm not
10 going to ask folks who are consultants when I got
11 a world-class engineer.

12 MR. LYNCH: Thank you.

13 MR. BURSTEIN: We're talking -- you're
14 saying that there's very little congestion in
15 FIOS; agreed. Can you put a number on it? About
16 how many hours, say, per month would a typical
17 FIOS customer see 20 percent degradation and, say,
18 50 percent degradation? Five hours a month? Five
19 hours a year? Five hours a week?

20 MR. LYNCH: To be perfectly honest, and
21 I do mean us honestly, I'm not trying to hide a
22 number. I don't have one that I can give you.

1 MR. BURSTEIN: Can I ask you to follow
2 up?

3 MR. LYNCH: You could ask me to follow
4 up. Yeah. But I don't really come prepared with
5 that kind of number. Yeah.

6 MR. ISENBERG: Okay.

7 MR. NULTY: I can give you an answer.
8 At Burlington Telecom, we did extremely close
9 traffic monitoring because we wanted -- we had a,
10 you know, a commitment that we would provide --
11 when we said we would provide X amount, that's
12 what you got all the time. And the problem was
13 never, actually never to my knowledge, the
14 downlink. The question is always -- the customer
15 experiences a degradation. Where did that
16 degradation come from? Was it in the downlink or
17 was it higher up? That's the problem.

18 Nowadays, in those few places that have
19 a fiber downlink, a fiber local link, a final
20 mile, in our case we never saw a single situation
21 in which experienced degradation was due to
22 congestion in the final link. It was always

1 higher, and the way we dealt with it, because we
2 had a constant dial-up, dial-down relationship
3 with our tier two and tier three providers, the
4 minute we saw any sign of usage getting close to
5 the point where it would cause degradation, we
6 dialed up the tier one, tier two, three bandwidth
7 (inaudible) so that it went away.

8 Now as an interesting fact, you know the
9 old 80/20 rule with traffic. In Internet that's
10 not that. At least in our network, in any given
11 month, 10 customers, count them, 10, take up 85
12 percent of the usage. It's never the same 10 --
13 never the same 10.

14 MR. WAGTES: This bandwidth usage thing,
15 there is an interesting study by -- in Japan done
16 by Mr. Cho, which also shows in aggregated over
17 millions, five millions of users of 100 megabits
18 or something like that, that approximately five
19 percent of the users are very heavy users, but
20 every second the five percent changes.

21 MR. ISENBERG: Very good. Okay. David
22 Reed has a comment.

1 MR. PATRICK REED: Yeah. My comment is
2 -- and maybe it's a question is that I was sort of
3 a little bit disturbed by Stagg Newmann's comment
4 that you can't get across the United States at a
5 rate more than about a megabit. In fact, I do
6 actually track that a great deal, and, in fact,
7 was also asked in the CRT hearings over the past
8 summer, which were about network management, to
9 dig into that, which actually was a big part of
10 the Canadian thing, and let me just finish. So
11 what is pretty clear is that, as everyone on the
12 panel has already said, is that congestion appears
13 at various points in the network; right? And
14 oftentimes it's dependent on how much built out
15 it's been and so forth.

16 But what seems pretty clear about the
17 U.S. Internet backbones and the U.S. Internet
18 services, that is, essentially the clouds or the
19 data centers that are run by Google and Amazon and
20 so forth is that those are capable well above 20
21 megabits sustained capacity across the United
22 States to almost every point. And what limits

1 things today sometimes is the local network, but
2 it's almost never a fiber-based local network, and
3 it's not often the hybrid fiber coax networks if
4 they are configured well.

5 Where I think most end user experience
6 today suffers is not very well provisioned
7 servers. That's kind of a first order thing, and
8 that was alluded to, and then where it will start
9 to happen is in some cases those laggard end user
10 providers, the low-end DSL providers and so forth
11 that aren't investing to keep up with demand and
12 keep with the Googles and the Amazons and also the
13 service providers and so forth, and what seems to
14 happen is an economic progression. As you create
15 what Benoit talked about a distinct customer base
16 that is significant enough, you know, that service
17 providers will invest against it, you know, then,
18 you know, you'll see the ratcheting up, and the
19 expectations will continue to ratchet up to
20 whatever level we can predict.

21 So I just wanted to clarify that
22 process. It's a process. It's not any point in

1 the network that is driving it.

2 MR. ISENBERG: So thank you all for --
3 thanks to the distinguished panel. Thanks to my
4 mentor in ways of the FCC, Stagg Newmann. Thanks
5 to our other distinguished FCC participants, and
6 to our volunteers back there on the computer,
7 loading the viewgraphs and the timer, and the
8 question collectors in the room and on the Web.
9 Thank you all. I think it was a really great
10 panel.

11 (Whereupon, at 1:11 p.m., the
12 PROCEEDINGS were adjourned.)

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