

National Broadband Plan Workshop: Job Training

August 26, 2009

Presented by:

Eric Winegardner
VP, Client Adoption
Monster Worldwide

monster.com
Your calling is calling™

Broadband Access = Opportunity & Growth

- Explore & Navigate
- Learn & Compare
- Find & Compete
- People Helping People
- Better & Faster Connections for Employers

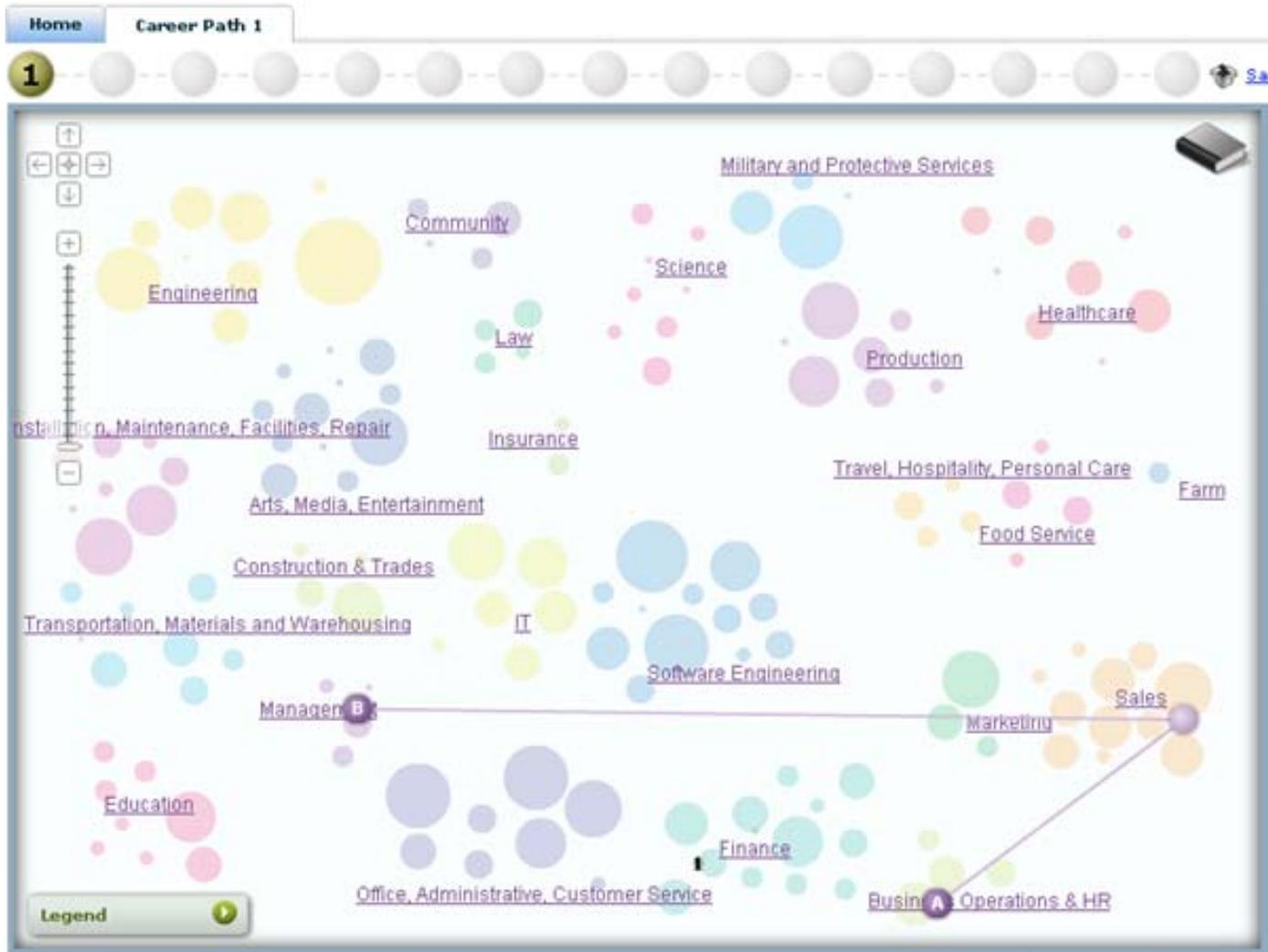
Explore & Navigate

Career Mapping

Career exploration tool developed from a decade of resumes.

The screenshot shows the Monster Career Mapping tool interface. At the top, there's a navigation bar with 'monster Your calling is calling™' logo, 'Home', 'Profile & Resume', 'Jobs', 'Career Management', and 'Advice'. A search bar contains 'Job Title, e.g. Software Engineer'. Below the search bar, there's a 'Career Mapping' section with 'Browse Career Paths', 'Search Results', 'Career Path 1', and 'Career Path 2'. A progress indicator shows steps 1 and 2. The main content area is divided into 'Your Starting Step' and 'Most Likely Next Steps'. 'Your Starting Step' (Step 1) is 'Software Developer, Intern, Web' with related titles, job responsibilities, and keywords like 'Windows', 'Cocoa', 'C++', 'Open Source', 'Interface', 'Component', 'Protocol', 'Software', and 'Development'. 'Most Likely Next Steps' includes 'Senior Software Developer, Web Applications' (Step 2) and 'Software Developer, Web, Manager' (Step 3), each with similar details and job listings. A note says 'This is a very common step' with a group of people icon. The interface also includes 'Jobs available in your area' and 'More like these' links.

Career Mapping



Career Mapping

Career Mapping **BETA**

Patent Pending

Home Career Path 1

Save Share Linear view

Search Steps Paths

Job title or keyword

Search

Sample Paths

Top Search Results

Recently Viewed Steps

Driver

Related Career Snapshot:

Truck Driver

Drive a tractor-trailer combination or a truck to transport and deliver goods, livestock, or materials in liquid, loose, or packaged form.

Number of people in this job:

2006	3,356,000
2016	3,614,000

Rate of Growth **7.70 %**

Source: Bureau of Labor Statistics, 2006

[More details](#)

« Last Viewed Next Viewed »

Education Opportunities

Legend

Get noticed! Our experts will write a compelling resume for you. »

Tutorial Options

monster.com
Your calling is calling™

Learn & Compare

Career Snapshots

A research tool that standardizes thousands of job titles and allows users to research occupational descriptions and data.

The screenshot displays the Monster.com website interface. At the top, the logo reads "monster Your calling is calling". Below the navigation bar, there is a search bar with the text "Job Title" and "Job Title, e.g. Software Engineer". The main content area features a job profile for "Visual Designer" with the following details:

- MOC Level 1 > MOC Level 2 > Visual Designer**
- A.k.a.:** Customer Experience Architect, Human Computer Interaction Manager, Internet Designer, UI Designer, UI Engineer, User Interface Engineer, Visual Designer, Web Interface Designer, Web UI Designer.
- Job Purpose:** Creates a successful user experience by studying user interests; developing and organizing an information architecture; developing and testing prototypes.
- [Find Jobs Like This](#)
- [Go to Required Education](#) | [Go to Required Skills](#)

An "Industry Forecast Data" overlay is positioned in the lower right of the job profile, providing the following statistics:

Number of similar jobs posted on Monster	Rate of growth
318	41.6 %
Much faster growth compared with other industries	
Number of people in this job in 2006	Number of people in this job in 2016
507,000	733,000

Source: Bureau of Labor Statistics, May 2006

Career Snapshots

Dietary Aide

[Healthcare and Safety](#) > [Medical and Dental Assistants, Aides, and Other](#) > Dietary Aide

a.k.a. Dietary Aide-Hospital, Hospital Dietary Aide, Hospital Nutrition Assistant, Nutrition Assistant, Nutrition Assistant-Hospital.

Job Purpose: Helps patients maintain nutrition standards by implementing special requirement directives of Dietician; responding to special patient requests; delivering meal and snack trays; recording patient food and liquid consumption from meal and snack trays; removing and cleaning trays and reusables according to established protocols.

[Go to Qualifications](#) | [Go to Required Skills](#)

[Find Jobs Like This](#)

User Comments

- How did you get into this job?** (3 responses)
- What's a typical day like in this job?** (23 responses)
- What's the best day you had in this job?** (3 responses)
- What was the worst day you've ever had in this job?** (3 responses)
- What advice would you give to someone considering this job?** (2 responses)
- What does it take to be successful in this job?** (3 responses)
- What questions would you ask someone who has this job?** (3 responses)

Still want to learn more? [Click here to visit our benchmarking application and get answers to questions about salary, education and benefits for this job.](#)

Featured Jobs

<p>HealthSouth Corporation</p> <p>Food Service Aide-Pool/PRN-Petersburg, VA</p>	<p>CONFIDENTIAL</p> <p>Multiple Jobs In This Ad</p> <p>Las Vegas,NV</p>	<p>Prince George Village</p> <p>PRINCE GEORGE HEALTHCARE</p> <p>Charleston,SC</p>	<p>Confidential</p> <p>Dietary Aide</p> <p>Sarasota,FL</p>
---	---	---	--

Related Career Snapshots

- [Patient Advocate](#)
- [Physician Assistant](#)
- [Ophthalmologist Tech...](#)
- [Attendant - Hospital](#)
- [First Aid Specialist](#)
- [Industrial Hygienist](#)
- [Medical Assistant](#)
- [Healthcare Support W...](#)

Explore this Career Snapshot

- [Save this snapshot?](#)
- [Build a path from here](#)
- [Add to Career Goals](#)
- [Career Benchmarking](#)

Industry Forecast Data

<p>Number of similar jobs posted on Monster:</p> <p>38</p>	<p>Rate of Growth in percent:</p> <p>8.60 %</p> <p>Average when compared with other industries</p>
<p>Size of Industry in 2006:</p> <p>57,000</p>	<p>Size of Industry in 2016:</p> <p>62,000</p>

Duties

[show all >>](#)

Maintains legal and accreditation compliance by maintaining patient confidentiality; adhering to policies and procedures, federal, state, and local requirements, and JCAHO standards.

1 2 3 4 5 6 7 8 9 1 of 9 Duties

Skills

Attention to Detail	Listening
Bedside Manner	Motivating Others
Client Relationships	Patience
Decision Making	People Skills
Discretion	Persuasion
Emphasizing Excellence	Verbal Communication
Hospital Environment	
Leadership	

Qualifications

- Documentation Skills
- Health Promotion and Maintenance
- Medical Teamwork
- Nutrition
- Safety Management

Learn & Compare

Career Benchmarking

An assessment tool that helps candidates measure themselves against others in their industry, location or job.

The screenshot shows the Monster.com Career Benchmarking tool interface. At the top, the Monster logo and navigation menu are visible. The main heading is "Career Benchmarking - Compare yourself". Below this, there are instructions: "Start by clicking on the group below that interests you the most.", "Complete each group at your leisure - as you enter information you'll get access to data about how you compare!", and "You can leave and come back whenever you like".

The interface displays a progress bar for "Your Career Data" which is 55% complete. Below the progress bar, there are several sections:

- You and Your Job:** 75% of questions in this group have been answered (8 of 10 answered).
- Your Career:** 25% of questions in this group have been answered (2 of 8 answered).
- Education & Training:** 0 of 6 answered.
- Your Compensation:** 12 of 12 answered.
- Your Benefits:** 0 of 6 answered.
- Work/Life Balance:** 0 of 6 answered.
- Commuter & Travel:** 90% of questions in this group have been answered (8 of 8 answered).

There is also a "Recent Activity" section on the right, stating "More than 3000 people in your profession have entered some or all of their career data" and listing "The most popular question groups: Compensation, Career, Education".

The Lorum logo is visible in the bottom right corner of the interface.

Find & Compete

monster
Your calling is calling™

[help](#) | [Security](#)

Home | Profile & Resume | Jobs | Career Tools | Advice

Standard Search

PowerSearch BETA Search job title only [US Search](#) | [International Search](#)

[Browse Jobs](#) | [Diversity Search](#) | [Clear Form](#) [More Search Options](#)

PowerSearch BETA

Accurate · Complete · Relevant

[Play Demo](#)



 Your opinion matters! [Evaluate one of our search experiences](#) »

monster.com
Your calling is calling™

Urban Job Search

Show Map Sorted by: Most Relevant

Date ▾	Job Title ▾	Company ▾	Location	Miles ▾				
08/24	Nurse Injector	American Laser C...	Boston, MA	0-2				
08/23	PA/NP, Directors, Physicians, Case ...	Enid, Chesterfie...	Boston, MA	0-2				
08/19	Hospice RN	UnitedHealth Gro...	Boston, MA, 0210...	0-2				
08/19	RN, Registered Nurse, ER, Emergency...	CoreMedical Grou...	Boston, MA	0-2				
08/19	Nurse Practitioner - Family Nurse P...	CyberCoders	Boston, MA, 0210...	0-2				
08/19	Nurse Manager	Tufts Medical Ce...	Boston, MA	0-2				
08/19	Registered Nurse	Tufts Medical Ce...	Boston, MA	0-2				
08/19	Registered Nurse	Tufts Medical Ce...	Boston, MA	0-2				
08/18	Experienced Registered Nurse - Mond...	Kindred Health S...	Boston, MA, 0210...	0-2				
08/18	Registered Nurse	Bosley Inc.	Boston, MA, 0211...	0-2				
08/17	LPN, Dermatology	Alternative Solu...	Boston, MA	0-2				
08/17	Nurse Practitioner - Occupational H...	Hebrew Rehabilit...	Boston, MA, 0211...	0-2				
08/17	RN, Registered Nurse Manager- Labor...	CoreMedical Grou...	Boston, MA	0-2				
08/17	Nurse Manager	Tufts Medical Ce...	Boston, MA	0-2				
08/17	Registered Nurse	Tufts Medical Ce...	Boston, MA	0-2				
08/17	Registered Nurse	Tufts Medical Ce...	Boston, MA	0-2				
08/17	Registered Nurse	Tufts Medical Ce...	Boston, MA	0-2				
08/17	Registered Nurse	Tufts Medical Ce...	Boston, MA	0-2				

Rural Job Search

Show Map				Sort by: Most Relevant				
Date ▾	Job Title ▾	Company ▾	Location	Miles ▾				
08/03	Property Adjuster	Cunningham Linds...	Pikeville, KY	0-2				
08/12	Full Time Sales Position	Vibra-Tech Engin...	Pikeville, KY, 4...	2-5				
08/11	NP-PA/Assistant Medical Director ne...	Company Confiden...	Pikeville, KY, 4...	2-5				
08/03	Sales - Pikeville, KY	Partsmaster	Pikeville, KY, 4...	2-5				
08/03	Sales Representative	Manpower - Perma...	Pikeville, KY, 4...	2-5				
08/18	RN Unit Mgr & other nursing positio...	Signature Consul...	Pikeville, KY, 4...	2-5				
08/11	Respiratory Therapist-Per Diem - Ho...	Rotech Healthcar...	Pikeville, KY, 4...	2-5				
08/20	Store Management	Fas Mart Conveni...	Clintwood, VA, 2...	20-30				
08/18	STORE MANAGER - WARFIELD, KY	Dollar General C...	Warfield, KY, 41...	20-30				
07/24	NP-PA/Assistant Medical Director po...	Company Confiden...	Prestonsburg, KY...	20-30				
08/23	Occupational Therapist	American HealthC...	Grundy, VA, 2461...	20-30				
08/24	Rep-Retail Sales	Verizon Wireless	Logan, WV, 25601	30-40				
08/23	underground experienced section sup...	CONSOLIDATION CO...	oakwood, VA, 246...	30-40				
08/20	Store Manager / Assistant Manager /...	Fas Mart Conveni...	Wise, VA, 24293	30-40				
08/19	Welcome Specialist (Part-Time) - No...	Alltel	Norton, VA	30-40				
08/18	IT Operations Technician I	LogistiCare	Norton, VA, 2427...	30-40				
08/17	Personal Banker - Logan Main (Logan...	Chase	Logan, WV, 25601	30-40				
08/11	Call Center Account/Operations Mana...	Sykes Enterprise...	Wise, VA, 24293	30-40				

People Helping People- Career Advice

[Home](#)[Profile & Resume](#)[Jobs](#)[Career Tools](#)[Advice](#)

Last visited on 8/20/2009

Hi **Lisa**
Not Lisa?

[Sign In](#)

Search Advice



Where to Get a Raise

The overall US economy may be in a slump, but these cities and counties are beating the odds with growing job markets and rising wages.

◀ 1 2 3 4 5 ▶

Browse Advice

[Browse Advice](#)[Job Hunt Strategy](#)[Resumes & Letters](#)[Interviewing](#)[Salary & Benefits](#)[In the Workplace](#)[Career Development](#)

Featured Advice Resources:

- ▶ The Monster Blog
- ▶ Monster Stimulus Guides
- ▶ Resume Samples
- ▶ The Salary Wizard
- ▶ Interview Questions

Employer Benefits

monster[®]
for employers

Monster.com | Help | Security Center | Contact Monster

Log in to access your account. [Log In](#)

Home Quick Buy Products Post & Manage Jobs Find & Manage Candidates Resource Center



Let's Keep America Working

- ✓ Keep America Working Tour™ career fairs
- ✓ Key stimulus package information
- ✓ Hiring solutions to help you quickly find the right employees

[Learn More](#)

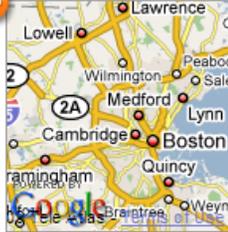
Over 1,300,000 job searches per month in your area!

Change location: [→](#)

Expand map to view your posting coverage [+](#)

[Read the July Monster Employment Index](#)

Post on Monster — get a FREE listing on Boston.com



[Post a Job](#) [Search Resumes](#)

[→ Save on multiple job postings](#) [→ Buy resume search](#)

Special Offers

Get a 30-Day Job Posting Job Bolding Enhancement
Now \$365 Save \$40 [Act Now](#)

New Customers Only!
Try Resume Search — For Less!
Get 7-Day 100-Mile Access
Only \$300 [Act Now](#)

What's New

Skilled & Hourly Hiring

Looking for local skilled and hourly candidates?
Special Offer - only \$99 (ends 9/30/09)
Use promo code **TargetPost99** upon checkout.

Background Checks Available

Don't wait to have a bad experience with a new hire. Easy, affordable background checks right from your Monster account.

Not Sure Where to Start?

- [▶ Learn how Monster helps you hire](#)
- [▶ Find the right hiring solutions](#)
- [\\$ Price Job Postings](#)
- [3 Job posting tutorial — 3 easy steps](#)
- [? Frequently asked questions](#)

monster.com
Your calling is calling™

Broadband Access = Opportunity & Growth

- Explore and Navigate
- Learn and Compare
- Find and Compete
- People Helping People
- Faster, Better Connections for Employers